Open Policy

Why do we need policies for Open Education?

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Agenda

• Why Open policy?
• OER Policies - Examples
• What’s in a Policy?
• Types of Policy
• Open Policy Guidelines
• Practical: Outline your own Policy
• Discussion: Questions and Feedback
Why policies for Open Education?

• Inspiration from Open Access movement: top-down policies necessary to provide scale.

• Just as important are:
  – grassroots activities
  – infrastructure
• Policies can be defined and applied at different levels of educational system:
  – International (Paris Declaration)
  – National / regional (Open Scotland)
  – Consortia (OCW Consortium)
  – Institutional (Hewlett Foundation)

  – Binding / Non-binding
  – Formal / Non-formal
What’s in a policy?

- An OER policy should define:
  - Licensing standard
  - Technical requirements (most importantly, related to storing and making available resources)
  - Other standards (format, accessibility)
• **Hewlett Foundation:** „OER are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others.”

• **UNESCO, Paris Declaration:** „teaching, learning and research materials in any medium, digital or otherwise, that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”
• Case Study Library:
  – Best Practice
  – Different levels of policy
  – Lessons learned and advice

  – Open Toolkits
Open Policy - Guidelines

1. Starting point
2. Goal: What do you want?
3. Why Open Policy?
4. What type of policy?
5. How to Realize?
6. How to Implement?
7. How to Evaluate?
Open Policy - Practical

• Group work: Create an outline for your Policy (20 min.)
  – Focus on process as well as policy
  – Be pragmatic
  – Policy vs. Practice
Open Policy - Discussion

• Questions?
• Problems?
• Feedback?