## Some EU projects on “social media”

<table>
<thead>
<tr>
<th>Title</th>
<th>Project Acronym</th>
<th>Project Reference</th>
<th>Programme Acronym</th>
<th>Country</th>
<th>Status</th>
<th>RCN</th>
<th>Relevance</th>
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<tbody>
<tr>
<td>Policy Formulation and Validation through non moderated crowdsourcing</td>
<td>NOMAD</td>
<td>288513</td>
<td>FP7-ICT</td>
<td>GREECE</td>
<td>Execution</td>
<td>102148</td>
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<td>Electronic Maps to Assist Public Science</td>
<td>EMASS</td>
<td>288964</td>
<td>FP7-SIS</td>
<td>FRANCE</td>
<td>Execution</td>
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<td>Social Telemedia Environment for Experimental Research</td>
<td>STEER</td>
<td>318343</td>
<td>FP7-ICT</td>
<td>GREECE</td>
<td>Execution</td>
<td>106414</td>
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<tr>
<td>Non-Equilibrium Social Science in ICT and Economics</td>
<td>NESS</td>
<td>296777</td>
<td>FP7-ICT</td>
<td>SWITZERLAND</td>
<td>Execution</td>
<td>102344</td>
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<td>Cultivate resilient smart Objects for Sustainable city applications</td>
<td>COSMOS</td>
<td>609043</td>
<td>FP7-ICT</td>
<td>SPAIN</td>
<td>Execution</td>
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<td>ManuFuture View on Horizon 2020</td>
<td>M-FUTURE2013</td>
<td>319179</td>
<td>FP7-NMP</td>
<td>LITHUANIA</td>
<td>Execution</td>
<td>104759</td>
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<td>Orchestrating Information Technologies and Global Systems Science for Policy Design and Regulation of a Resilient and Sustainable Global Economy</td>
<td>SYMPHONY</td>
<td>611875</td>
<td>FP7-ICT</td>
<td>ITALY</td>
<td>Execution</td>
<td>110002</td>
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<td>Data Insights for Policy Makers and Citizens</td>
<td>SENSE4US</td>
<td>611242</td>
<td>FP7-ICT</td>
<td>UNITED KINGDOM</td>
<td>Execution</td>
<td>110186</td>
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<tr>
<td>A Decarbonisation Platform for Citizen Empowerment and Translating Collective Awareness into Behavioural Change</td>
<td>DECARBONET</td>
<td>610829</td>
<td>FP7-ICT</td>
<td>UNITED KINGDOM</td>
<td>Execution</td>
<td>110636</td>
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</tr>
</tbody>
</table>
Publications on "social media analysis"
We see EVERYTHING
We see EVERYTHING

Now we see quite a bit too!
What little semantics can reveal!
What little semantics can reveal!
What little semantics can reveal!
What little semantics can reveal!
What little semantics can reveal!
What little semantics can reveal!

- People who like Semantic Web and like Playboy: 228
- People who like Semantic Web and Cannabis: 82
- People who like Belly dancing and Semantic Web
What little semantics can reveal!
What little semantics can reveal!

- People who like **Semantic Web** and like **Playboy**
- People who like **Semantic Web** and **Cannabis**
- People who like **Belly dancing** and **Semantic Web**
People who like **Racism and British National Party**

Note: FB info can be inaccurate!
The result of the ethical pre-screening shows there is no need for an ethical review. It led to the following conclusion – please note the relevant section of the report:

“The applicants must be commended as ethics needs are for the whole project, and implemented as a task with a focus on privacy (p 38 · Task T 7.2). Of course, it will include an ethical consent procedure, a valuable tool.

Now that the data will be collected, surveys will be implemented and pre- and post-study interviews to be carried out. The following requirements need to be fulfilled:

- Prior to the commencement of each relevant ethical approval, an opinion or notification by the competent local/national Ethics Boards/Bodies/authorities must be submitted to the European Commission and reported as a deliverable.
- An independent Ethics Board must be established which includes relevant external, legal and ethical expertise to monitor the ethical compliance before the project.

Reports
- When submitting the application for scrutiny to the competent local/national ethical boards/bodies for authorization, detailed information must be provided on:
  - The procedures that will be used for the recruitment of participants (e.g. number of participants (i.e., direct/indirect incentives for participation, the risks and benefits for the participants etc.). As third party social networks will be used, the applicants must detail how they will mitigate compliance.

Required
- Informed consent procedures
- Log of source and usage of all data
- Approval from national data protection authorities
- Excluding minors from data and user base
- Independent and external ethics board
- Detailed info on recruitment of participants
- Privacy, confidentiality, and security procedure
- Technical data protection procedure
Requirements – ethics, privacy, security

The result of the ethical pre-screening shows there is no need for an ethical review. It led to the following conclusion – please note the reference to page 38 (Task T 7.2).

"The applicants must be commended as ethics needs are for the entire project, and implemented as a task with a focus on privacy.

The informed consent procedures will include an ethical review and must be submitted to the European Commission and reported as a deliverable tool.

- Prior to the commencement of each relevant WP, and where applicable, copies of ethical approvals/opinions/notifications by the competent legal local/national Ethics Boards/Bodies/administrations must be submitted to the European Commission and reported as a deliverable.
- An independent Ethics Board must be established which includes relevant external, local, and international expertise to monitor the ethical requirements.
- Reports

When submitting the application for scrutiny to the competent local/national ethical boards/bodies for authorization, detailed information must be provided on:

- The procedures that will be used for the recruitment of participants (e.g. number of participants, via, direct/indirect incentives for participation, the considerations, and benefits for the participants etc.). As third-party social networks will be used, the applicants must detail how they will mitigate informed consent procedures.

- technical data protection procedure

log of source and usage of all data

approval from national data protection authorities

excluding minors from data and user base

detailed info on recruitment of participants

privacy, confidentiality, and security procedure
Questions .. and opportunities

- How can we continue to leverage the business and scientific value of social media data, *lawfully*?

- Can we transform those complex laws and regulations into rules and procedures? embedded into our tools?

- Can we use semantics to represent these laws, the T&Cs of data providers, and to guide our data collection, analysis, and publishing?

- What range of expertise, and funding, is needed to achieve the above?