DEVELOPING DIGITAL LITERACIES
PRACTICE BASED MASSIVE OPEN ONLINE COMMUNITIES OF INTEREST
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DIAL PROJECT: OVERVIEW AND BACKGROUND

Encourage & support self-identifying & sustaining communities
Creation of new resources, process and learning networks

Cultural change
Improved graduate employability

JISC Developing Digital Literacies Programme Nov 2011 to 2013
Will continue until Dec 2014 with UAL support
DIAL USED PRE-EXISTING IN-HOUSE ONLINE ENVIRONMENTS TO SUPPORT PROJECT DISSEMINATION AND SHARING OF RESOURCES

process.arts

GRASSROOTS DEVELOPED
SUPPORT FOR ONLINE OPEN COLLABORATION
OPEN TO ANYONE, WORLDWIDE
BECAME AN OFFICIAL UAL SERVICE
HTTP://PROCESS.ARTS.AC.UK
UAL: DIGITAL BASELINE

BASELINE BLOGS: We used blogs to create a snapshot of UALs day-to-day digital practices

Camberwell College of Arts
Chelsea College of Arts
Central Saint Martins
College of Communication
London College of Fashion
Wimbledon College of Arts
DIAL PROJECTS AND ACTIVITIES

Communities of Practice
Led and stewarded by the group initiators and participants

Communities of Interest
Supporting the development of cross college Clusters Groups
- Promoting good practice
- Sharing interests
6X DIAL COP GROUPS
Led and stewarded by the self-identified group initiators and participants

PROFESSIONAL ONLINE IDENTITIES
6 x Stewards
60 Students & Alumni
15 Staff
Collaboration: PDP, SEE, Learn IT, OD&L, Own-IT, CC Skills

VIDEO PRESENTATION SKILLS
1 x Steward
4 x Staff
20+ MA Students
Collaboration: SEE, Speaking Out, MA LCF
Entrepreneurship

OPEN AND FLEXIBLE LEARNING
2 x Stewards
40 Staff
Collaboration: 6 x Colleges, ALTO (UK OER)

DRUPAL:UAL
3 x Stewards
15 Staff and 5 Students
Collaboration: 6 x Colleges

THINGS UNLIMITED
3 x Stewards
52 x Library services staff
Collaboration: Library services

CLTAD TEACHING DEVELOPMENT PROJECTS
1 x Steward
70+ x Student teachers
Collaboration: PG Cert
6 X COMMUNITY OF INTEREST

COI groups explored common interests & activities happening across UAL. Mini projects & cross-college online cluster groups helped share resources, activities & good practice across UAL.

- Copyright Issues
- Making Online Learning Videos
- Digital literacies in the arts
- Tablets in studios
- Social Media UAL
- Learning Groups
COMMUNITY OF PRACTICE EXAMPLE: PROFESSIONAL ONLINE IDENTITIES (POI)

1. Initial ideas and feedback Enterprise week at UAL
2. Engaging the community specialists and network to encourage cross department collaboration
3. Dissemination of the ideas for debate
4. Engaging Staff and Students online and offline (Encourage a UAL CoP around POI)

ACADEMIC: I feel physically sick when having to engage with digital technology

WHO: Design and Performance ‘PDP’ programme, Central Saint Martins, Practice and UAL staff and Alumni

5. The first pilot - Professional Online Identities Programme 2013
6. Student researcher and steward, student engagement & communication
7. Second Online Identities Pilot Programme 2013/14

WHO: Practice, Design and Performance ‘PDP’ programme, Central Saint Martins

“Many thanks its great to have this as a resource and take some of the fear of life after uni!”
COMMUNITY OF PRACTICE EXAMPLE: FEEDBACK

INDEPENDENCE
Development of professional online environments

INTEGRATION & SUPPORT
Should be part of professional development
More support online and offline
Real world training from the beginning of a course
Need support with online learning/networks

BLENDED LEARNING
Face-to-face or one-to-one elements to compliment virtual learning
**WHAT WORKED WELL (POI)?**

- New UAL cross college collaborations and partnerships
- Reciprocal benefits with the other POI projects
- Informal meetings & learning
- Student led

**RECOMMENDATIONS (POI)**

- Staff and student consultation and development of a UAL 'Online Arts Practice' Standard
- Develop a UAL 'Online Arts Practice or Creative Online Identities' Unit for staff and students
- Use DIAL CoP methods and approaches to evaluate web literacies/e-learning skills of staff and students
DIAL PROJECT 2012 - 2014: LESSONS LEARNED AND REFLECTION

TOOLS:
Finding a balance between face-to-face and digital: Case studies & rationales

PEOPLE/INDIVIDUALS & DEVELOPMENT:
Lots of fear of not being 'Digitally Ready' for online practice: Staff & students

UNIVERSITY & COLLEGE:
Trust & confidence: Support in-house innovation & new approaches
Defining DLs and competencies: Agile ongoing process, individual needs

CURRICULUM:
Huge gap in support for creative online practice: Difficult to fit into busy course schedules
DIAL PROJECT 2012 - 2014: IMPACTS

Influenced and supported departmental strategic planning

Created new UAL cross-college collaborations for digital literacies support
Aligning DIAL and CLTAD e learning/work

Improve staff confidence and engagement with online learning and teaching

Use DIAL COPs to evaluate web literacies

Explore innovative and experimental approaches to online learning and practice
COMMUNITY OF PRACTICE PROJECTS:
Gallery collaborations online
Creating online courses
Tablets in studios
Creative online identities

INTEREST GROUPS
integrating and sharing studio/gallery workshop experience online
Online Webinars and Streaming
Online Learning and Practice (MOOCs)
Bring your own Environment (Web making)
BEYOND UAL:

Arts MOOC Consortium creative industries/sector
Low risk, experimental and independent
Support the development of arts practice MOOCs
Virtual and physical arts education

SOCIAL ENTERPRISE:

Digital literacies support
Key stage 3 school students upwards
Learners from non-privileged backgrounds
Young people and adults with no formal university education
THANK YOU

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✉️ Full DIAL Final Report

ual: university of the arts london  JISC