Business Networking Session

Green Logistics Strategies
Green Logistics Strategies

• How to achieve external transparencies?
  • Sustainability
  • Carbon Footprint
  • Certification
• How to achieve internal transparency?
  • Continuous improvements
  • Different Indicators
• Are there New Business Opportunities behind Green Logistics Strategies?
  • How big is the Market (going to be)?
  • Demand <-> Market
• What is the ROI of a Green Logistics Strategy?
  • On Which level to measure?
Green Logistics Strategies

• Innovative ideas on how to optimize utilisation of Ressources

• Are bigger warehouse a solution for greener logistics?

• Which role do JIT concepts play in green logistics concepts?

• Which are the main hurdles for the uptake of multimodal logistics concepts?
Green Logistics Impact

• What are green logistics requirements?
  • What are the Indicators (e.g. Energy consumption)

• How much will a green logistics strategy impact your future business?

• What time frame do you see for the uptake of green logistics strategies?
  • What are the major enablers?
  • What are the major obstacles?
Green Logistics Impact

• Transparency and dissemination of green logistics strategies?

• How to measure the impact in absolute or relative numbers?

• What can companies gain from green logistics strategies?

• Do we need a new policy and stricter laws?
Green Logistics Organisational Issues

• Which role does green logistics play in companies right now?

• What is the scope of green logistic for different stakeholders?
  • e.g from waste to waste

• Where is the Anchor point for green logistics?
  • Is there a special Institution inside the company required?
  • Is there a company policy in place?
Green Logistics Organisational Issues

- Which role does ISO 14000 play in this respect?

- Who is using the green SCOR model (and the respective measurements)?

- Is Green Logistics intra- or inter-company related?
  - Where are the green logistics boundaries?
  - Who is responsible for which part of the supply chain?

- Is there enough knowledge available for green logistics strategies?
Green Logistics Strategies and ICT

• Is green logistics more related to transport logistics or information logistics?
  • What is the respective potential?

• Which role does interoperability play in green logistics?

• How to achieve federation and cooperation?
  • National
  • European
  • Worldwide
Green Logistics Strategies and ICT

• Which role does the new ITS Infrastructure play in green logistics strategies?
  • Monitor, Optimize, Control
  • The role of Green Planning

• How to link the different levels which are affected by Green Logistics concepts?
Green Logistics Misc.

- Globalization vs. local sourcing?

- What is the role of Carbon dioxide Shares in Green Logistics?
  - Do we need other similar concepts?

- Is multi-modality the only way to green logistics?

- How could e-freight methodologies support green logistics concepts?

- How does intelligent cargo support green logistics strategies?

- What impact can the discussed Framework have on green logistics?