Hand-Made by Machines?

An Illustrated Guide to Creativity in Humans and Computers
Enter through the Gift Shop

Available from all good Web Superstores

(or contact me:
Tony.Veale@UCD.ie)
Mechanical Creativity
Creative is as creative does
Doc, I have strange power-surges when I sleep!

Ja? Tell me more about your mother board.

Creative Psychology 101
Beyond Pastiche
Aesthetics and Evolving Tastes
Many are called but few are chosen

Moi?
I’d like to thank my agent, my director, my crew, and my fiercely loyal fans.
Reflection and introspection
Evaluating Quality and Precision

81% shaken, 19% stirred.
I'm ready for my close-up now, Mr. Wilder.

Under the hood
What if someone asks for “Sex on the beach”? 

Yeah Baby! But seriously, they never do.

Combinatorial Creativity
Exploratory Creativity
Transformation
Of human (and computer) bondage
You don’t really expect me to talk, do you, *Oldfinger*?

No, Mr. ’Bot, I expect you to DIE!

Opening Up to Others
The Unusual Suspects
You *complete* me.

I’m *uh* not looking for anything *permanent*.

Web Services
Apple is a -religion

Target Metaphors: Apple
bad: ogre, spoiled: playboy, macabre: funeral,
dogmatic: cult,
proprietary: monopoly, overlooked: risk,
harmful: toxin, overbearing: boss, weird: spook,
depraved: sinner, overlooked: minority,
spoiled: star, dreaded: critic, inanimate: machine,
dogmatic: religion, weird: mutant,
inanimate: brick, burning: cigarette, exiled: revolutionary,
emotionless: monster, depraved: fetish,
inanimate: stone, exiled: militant,
complicated: encyclopedia, perilous: pit, spreading: virus,
harmful: parasite, depraved: scoundrel,
obessed: creep, depraved: crazy person,
missguided: crackpot, fighting: barbarian,
spreading: disease, toppled: tyrant,
calculating: cheat, tortured: soul, branded: coward,
topped: authoritarian, twisted: roller_coaster,
infamous: murder, bloated: mess,

Source Metaphors: -religion
terrible: mistake, hateful: bigotry,
depraved: cult, troubling: question,
authoritarian: church,
disgusting: ass, breaking: heart, mocking: comedy,
depraved: playboy, lying: child,
threatening: disease,
vicious: regime,
fighting: fundamentalist,
threatening: curse, twisted: tangle, strict: teacher,
pernicious: dogma,
complicated: computer, nasty: mosquito,
depraved: humiliation, negative: handicap, depraved: lunatic,
disgusting: shack, dumb: statue, raging: punk,
fighting: crazy man, threatening: army,
How I feel now

Doesn't Apple restrict you?

Do you feel oppressed by Apple?

I feel hated by Apple.

I often feel bored by Apple.

Apple stifles me.

I feel irritated by Apple.

Are you obsessed by Apple?

I often feel abused by Apple.

I frequently feel repressed by Apple.

Are you condemned by Apple?

Most Common Feelings

hated_by, appalled_by, oppressed_by,

challenged_by, disturbed_by, abused_by,

gripped_by, humiliated_by, intimidated_by,

threatened_by, unnerved_by, alarmed_by, shocked_by,

sickened_by, amused_by, damaged_by, thrilled_by,

frightened_by, troubled_by, terrified_by, interested_by,

disgusted_by, chilled_by, alienated_by, refreshed_by,

haunted_by, delighted_by, confused_by, depressed_by,

encouraged_by, impressed_by, enchanted_by, amazed_by, respected_by,

punished_by, fascinated_by, excited_by, loved_by, horrified_by,

constrained_by, healed_by, entertained_by, dominated_by,

intrigued_by, repulsed_by, surprised_by, controlled_by,

restricted_by, helped_by, stunned_by, stifled_by, condemned_by,

constricted_by, unsettled_by, bored_by, embarrassed_by,

manipulated_by, protected_by, pained_by, menaced_by,

coerced_by, irritated_by, inspired_by, harmed_by, baffled_by,

bewildered_by, overwhelmed_by, repressed_by, obsessed_by, insulted_by,

puzzled_by, mesmerized_by, charmed_by, devastated_by,

frustrated_by, degraded_by, perplexed_by, supported_by, stressed_by,

bullied_by, disabled_by,
Metaphor Blend View for love as dreary:grave

Projected Qualities:
- dreary: gloom, sacred: sanctity,
- dreary: darkness, dark: chill,
- still: quietness, quiet: darkness,
- blessed: darkness, quiet: chill, dreary: stillness, blessed: stillness,
- sacred: stillness, quiet: stillness, quiet: gloom,
- dark: gloom, dreary: chill,
- still: gloom, quiet: holiness, still: darkness, quiet: sanctity,
- sacred: darkness, still: chill, blessed: quietness, dark: stillness,
- sacred: gloom,

Emergent Qualities:
- romantic: silence, sweet: silence,
- romantic: darkness,
- transcendent: holiness, sweet: grave,
- compassionate: silence,
- loving: darkness,
- romantic: gloom,
- quiet: tenderness, quiet: gentleness,
- consacrated: devotion,
- gentle: silence, dark: passion,
- dark: sweetness, dark: embrace,
- tender: darkness, cold: embrace,
- loving: silence,

see also Thunderstorm
see also Sigh
No Grave Is More Blessedly Quiet

My love is a sweet grave
In dark cemeteries is love found
The quietest whisper is not more quietly tender
Stun me with your still sweetness
Let your sacred embrace heal me
Was ever a tomb buried in a more drearily dark grave?
You crumble me like a quietly dark grave
Does any grave rot more quietly than this love?
See how you rot me with your quiet consecration
The most blessed graves are haunted by the holiest ghosts
O Love, you depress me with your dreary gloom

E.g., Render a metaphor (love is a grave) as a poem
The joke of this Microsoft

Attack me with your menacing threat

No dictator is more arrogant, or bullies so much

Menace me with your bullying harassment

Let your menacing evil charm me

You are persecuted and tormented by your Microsoft

O Microsoft, you haunt me with your bullying leadership

Re-compose this poem
Next stop: *The Future*!

I’m going to write a best-selling novel about my new secret code.

*Codes, Leo? Where we’re going, we don’t need *codes*!*
Questions?