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Transnationalization of the Public Sphere and the Fate of the Public
The public sphere

- Marx's 'Third Element'
- Public sphere - an 'infrastructure'
- Popularity of the concept
  - Political project/context: conceptualization of political opposition against the authoritarian powers
  - Degradation of 'public opinion'
  - Internet as 'the online public sphere'
  - 'European public sphere'
Eclipse of public opinion

- Hegemonization of public opinion
- “Empirical unreliability” of public opinion
- Adjectivization of public opinion
- Privatization of opinion
- Polling
- Global governance
'Emancipation' of the public sphere

- "Liberalization"—from radical toward "liberal" concept
- "Pacification"—thematization of common themes and actors
- "Marketization"—discursive social integration equated with "engagement in the market"
- "Empirical unreliability" of the public sphere
What makes the public sphere public?

- the nature and structure of the public/s
- conditions of an effective public opinion
- the issues discussed in public and their importance in terms of consequences
- the role of professional mediators (journalists, publicists, editors) and institutional/ized forms of publicness (media...)
- the kind(s) of discourses and rhetorical forms created in the public sphere - conversation among strangers - “feeling at home is not a substitute for public space” (Calhoun)