Invited Panel
Is Social Media making News Generation and Consumption Better?

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International Conference on Web logs and Social Media
Monday July 18, 5:30PM-7PM
Our Panelists

• Editors:
  – Marcus Mabry, Editor at large of the International Herald Tribune and the New York Times
  – Catherine Quayle, Interactive Editor-in-Chief of Need to Know, an American news magazine show on PBS

• Academia:
  – Krishna Gummadi, leads the Networked Systems research group at MPI-SWS, Germany
  – Mor Naaman, Assistant Professor at Rutgers U., runs the Social Media Information Lab

• Industry:
  – Jimmy Lin, Associate Professor at U. Maryland, on leave at Twitter
  – Gilad Lotan, VP Research & Development, SocialFlow
Social Media and News

“Shift from broadcast media to a network of people and information”

"Streams of Content, Limited Attention: The Flow of Information through Social Media", Web 2.0 Expo 09 - Danah Boyd (Microsoft Research)
Is News Generation Better? (than traditional media)

• News sources are now virtually infinite
• Information brokers get credit for content they did not create
• Major news agencies cannot claim credit for news on Egyptian revolution
• “We use Facebook to schedule protests, Twitter to coordinate and YouTube to tell the world” – lay person in Tahrir square
Anderson Cooper  
@andersoncooper  New York

Personal Tweets by Anderson Cooper. Anchor of @AC360, airing weeknights at 10 PM ET on CNN and daytime talk show host of @Anderson, premiering September 12.  
http://andersoncooper.com

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andersoncooper  Anderson Cooper
I liked novel "Await Your Reply" RT @katiuska15: do u have time 2 read books for fun? If so any summer favorites u recommend?  
8 hours ago

andersoncooper  Anderson Cooper
That's not true! It’s me. RT @myPRMXbabies: Anderson My husband thinks that u r not the one twitting,that u have an assistant doing so
Is News Consumption Better?  
(than traditional media)

“the barriers of content distribution are collapsing making distribution less important than consumption”

“Some people are more in the flow than others”

"Streams of Content, Limited Attention: The Flow of Information through Social Media", Web 2.0 Expo 09 - Danah Boyd (Microsoft Research)
Ben Y. Zhao shared Scotland Yard chief, former editor latest hacking scandal casualties. · 21 hours ago

Benny Simon shared Republican mayor in the South becomes unlikely advocate for immigrants. · about 2 weeks ago

Marianne Fabre-Lanvin shared 5 surprisingly raunchy destinations in Europe. · about 3 weeks ago

Monique Harrington shared A father's day wish: Dads, wake the hell up! · about a month ago

Shona Thomson shared At least 5 dead in attack on police headquarters in Nigeria. · about a month ago

Amr El Abbadi shared Egyptian general admits 'virginity checks' conducted on protesters. · about 2 months ago
Jordan journalists sue police over beatings
Al Jazeera bureau chief among 15 reporters attacked while covering protests in Amman on Friday.
Last Modified: 17 Jul 2011 20:48 GMT

French ‘aid ship’ sails towards Gaza
Yacht carrying pro-Palestinian activists expected to reach Gaza Strip on Tuesday after leaving Greek waters.
Last Modified: 18 Jul 2011 11:00 GMT

Syrian troops storm border town
Troops enter Zabadani, near Lebanon border, rounding up protesters amid more deaths in clashes in Homs, activists say.
Last Modified: 17 Jul 2011 15:34 GMT
Is News Consumption Better? (than traditional media)

- Massive amounts of data streaming in
- People do not necessarily give attention to what is best: e.g., content in their language is easier to consume
- News need to be found “automatically” amongst status updates
In France and Australia it is illegal...

• ....to say this on radio or TV
  – Find us at Facebook.com/ICWSM"
  – Or follow us on "Twitter.com/ICWSM"

Instead "Find us on social networking sites!"
This panel

• *is about:*
  – the benefits and pitfalls of citizen journalism
  – how technologies can be used to channel people's energy and enable the continuous generation of relevant, timely and trusted content?
  – how technologies can be used to complement journalists’ and editors’ work?
  – how technologies can be used to find relevant content?

• *is not about:*
  – “Is Social Media making revolutions better?”
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