Information Flows, Attention, Bridges

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Attention is the Bottleneck
Information Flows through People
Total mentions of Osama bin Laden versus Moammar Gaddafi, May 02 2011 21:00 - 23:59 EST (one minute increments)
@keithurbahn
Keith Urbahn

So I'm told by a reputable person they have killed Osama Bin Laden. Hot damn.

1 May via Twitter for BlackBerry®  Favorite  Retweet  Reply

Retweeted by WOLVERINE_TWO and others
Gaining your Network’s Trust
@ReallyVirtual
Sohaib Athar

Helicopter hovering above Abbottabad at 1AM (is a rare event).

1 May via TweetDeck  Favorite  Retweet  Reply

Retweeted by ciavarella and others
Sohaib Athar
@ReallyVirtual Abbottabad Lahore Pakistan
An IT consultant taking a break from the rat-race by hiding in the mountains with his laptops.
http://www.reallyvirtual.com

ReallyVirtual Sohaib Athar
@smilesmerlot If the terrorist/innocent kill ratio is son/father/husband turns terrorist, then the drone
8 hours ago

ReallyVirtual Sohaib Athar
@revkay Many people do move - Abbottabad fills during the army operations, but most poor farmer
luxury.
9 hours ago

ReallyVirtual Sohaib Athar
@revkay Is it perhaps remotely possible that mo KNOW that they live near terrorists? For example
Abbottabad
9 hours ago

ReallyVirtual Sohaib Athar
@terrimcilravy The pics > http://bit.ly/qoBT1 . I from FATA who tell me the same stories. Who is
misinformed?)
9 hours ago

ReallyVirtual Sohaib Athar
"The Americans think it is working, but the damage far greater." http://bit.ly/1Sg2e
10 hours ago
Paradox of Social Networks
Optimize your engagement on social media

There are over 140 million Tweets sent each day. Use SocialFlow to make sure that your messages are being heard.

SocialFlow is the only platform that dynamically publishes your content when it will resonate most with your customers and audiences on Twitter.

Take the guesswork out of social messaging and start acquiring more engaged fans and followers that click, retweet and mention you more.

Thank You

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