«The Tamburro Model»

A new approach to long term sustainable businesses
«From Idea – to value»

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The Philosophy

Based on the ideas and business experience of engineer; 
Giuseppe Tamburro,

Business Development Manager, Nemko

and developed in cooperation with: Lecturer, Kjell Haukeland 
and student David Høy Knudsen.

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In a more Complex world we need to Reconsider our

“BUSINESS MODELS”
The Tamburro Model

«From Idea – to value»

Customer
Product
Value

Design

Safety

Society
«Earth Care»

Health
Safety
Environment

Value
Propostition

Core Values

Profit
WEALTH

Corporate
Social
Responsability
The values of «The Tamburro Model»

Core Values – *Implicate long term sustainable businesses*

**Enables:**
- Price: Cost context (Trading, Regulations and Constraints)
- Design: Cultural context (Customer and Product Values)

**Impacts:**
- Safety: HSE context (Health, Safety and Environment)
- Community: Society context (Corporate Social Responsibility)

Value Propositions – *For better quality life*
Thank you for your attention!

Sunrise for Future Generations

«A new renaissance from Europe»