dr Edward de Bono’s
Six Thinking Hats

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Let’s clean the Balkans in one day!
HOW DO YOU FEEL TODAY?

- exhausted
- confused
- ecstatic
- guilty
- suspicious
- angry
- hysterical
- frustrated
- sad
- confident
- depressed
- happy
- mischievous
- disgusted
- frightened
- enraged
- ashamed
- cautious
- smug
- depressed
- overwhelmed
- hopeful
- lonely
- lovestruck
- jealous
- bored
- surprised
- anxious
- shocked
- shy
The Lecturer – Nastja Mulej

• The only licensed trainer of de Bono thinking in Slovenia (Six Thinking Hats, Lateral Thinking, CoRT)
• Translated his two basic works
• Over 50 workshops (< 500 attendees) and 50 conferences (< 500 attendees) in 4 years
• BA in Economics, BA in Sociology, M.Sc. in communication studies
• 10 years in New Moment (ex Saatchi & Saatchi) as head of new ideas department (New Moment Magazine, Ideas Campus, New Moment Thinking), before copywriter at Publicis Virgo
• Lecturer at many Colleges
• PR manager of Slovenian Marketing Association, Golden Drum, Slovenian Marketing conference…
The Originator – Edward de Bono

- World’s leading authority in creative and conceptual thinking
- M.D., Ph.D., Rhodes Scholar
- Author of over 70 books with translations into more than 40 languages
- World renowned consultant to business, government and education
- More than 500,000 people have been trained in this method
“From debating what is…
To designing what can be”
Why, oh, why…

• How come no one realize what a genial idea I propose?

• How come my team does not except my great idea, even though I am explaining it in most logical way and using every argument I can think of?

• Is there any better way then argument?

• How could we avoid conflicts in a team?

• How to lead colleagues to use their capacity as much as possible?

So what is a Six Thinking Hats technique and how do we play it?
Imagine…

• **ABB**: usually needed 20 days for the international project planning. With 6H: 2 days

• **In IBM labs**: with 6H meetings shorten to ¼

• **Statoil**: problems with oil pumping equipment = 100,000 USD/day. With the 6H trainer problem solved in 20 min = 0 USD

• **Steel plant in SAR**: 20,000 ideas in 1 meeting
Traditional Thinking – Individually

- Describe your current style of thinking.
- What are your thinking strengths?
- What are your thinking weaknesses?
- How is it working for you?

- Where do you do your best thinking?
Traditional Thinking

• The History of Thinking
• The Gang of Three (469-322 B.C.)
  – Socrates
  – Plato
  – Aristotel
• The Fall of the Roman Empire (476 A.D.)
• Who Followed Their Philosophy?
Perceptual Thinking

- Perception is neglected
- We admire facts, logic and arguments
- Church – from dogma, fix position
- Analyze, evaluate, judge, critic, from own position
- We don’t creative value, we are not turn forward
- 90% of thinking errors are errors of perception
- Direction perception (N, S, E, W) – controlling perception, better thinking, similar to binoculars
- Self-confidence, self-esteem, new ideas
Parallel Thinking

From Adversarial

To Parallel
Parallel Thinking

• Getting everyone focused on using the same thinking tool at the same time

• Encourages the sharing of information

• Prompts a group to pool all of their ideas rather than defending one point of view
Introduction to Six Thinking Hats

- Why hats?
- Six Hats
- A powerful thinking tool
- Not categories
Benefits of the Six Thinking Hats

- Separate out thinking so we can do one thing at a time
- Ask people to switch thinking from one mode to another
- Separate ego from performance
- Signal what thinking process to use next
- Expand from one-dimensional to full-coloured thinking
- Explore subjects in parallel
- Allow specific time for creativity & emotion
Six Thinking Hats

- **Blue Hat**: Managing the Thinking Process
- **White Hat**: Information Available and Needed
- **Red Hat**: Intuition and Feelings
- **Yellow Hat**: Benefits and Value
- **Black Hat**: Caution, Difficulties and Weaknesses
- **Green Hat**: Alternatives and Creative Ideas
Questions?
THANK YOU VERY MUCH!

I wish you a great thinking!

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