INNOVATION IN PUBLIC SECTOR – Municipality level – Platform presentation

Strategy to strengthen and grow a small municipality

Ensure future success by implementing an open innovation platform
Who am I?

- Employed at the University of Ljubljana 20%, work 100% in project at Ibestad municipality, owner of Visionlab d.o.o.

- Master of Innovation Mgt. – University of Karlstad, Sweden + misc. Mgt.mt. Education at BI Executive School, Oslo, Norway

- Have worked with innovation and especially innovation processes the last 8 years.

- 43 years old, married (to a Slovene), 2 dogs, live in Ljubljana but work mostly in Norway.
The Challenge
Our biggest problem…

If you meet with the right people in a meeting room, take away all external noise and give these people the right incetives; you might achieve lots of creativity, get many ideas as well as some solutions to your problem…

…but, what happens when they leave the room?

“The best way to predict the future is to create it!”

- Peter Drucker
Innovation in practise

“We have an e-mail account where you can send in your ideas!”

- Large Norwegian financial institution
A typical need in a municipality
The Corporate Innovation Machine

Powered by management

Idea generator
- Imagination
- Brainstorming
- Idea management
- Experimentation

Idea quality control:
- Evaluation
- Analysis
- Pre-implementation

Ideas

Profits fuel management

Implementation = Profit
Meeting our challenge
A meeting place for innovation

Portfolio Mgt.mt.
Process Mgt.mt. and Task Mgt.mt.

Innovation community
Ideas
Challenges
Knowledge
Experience

Innovation and talent Mgt.mt.

“I am very proud to be a part of the advisory board to Induct”

- Henry Chesbrough

Securing future success through innovation management
Before we start the live demo of the tool...
Let your employees, users, customers and inhabitants come up with the ideas...

...... Because it’s not only the managers that know what’s best!
Thank you for your attention!

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