E-skills for all generations – intergenerational approach to e-literacy

InCo Conference 2011
Ljubljana, 21.4.2011

Tit Neubauer, Faculty of Social Sciences, University of Ljubljana
CONTENT

1. Understanding e-skills
2. Going beyond the economic aspects
3. What the national & supranational data tells us
4. Project
   • Objectives
   • Organizational structure
   • Curriculum
   • Where we are?
   • Where we wish to be within a year
VALUING E-SKILLS …

… „if you’re not on facebook you don’t exist“*

- E-skills as a factor of social interconnectedness and interdependence
- EC divides e-skills into three categories:
  - e-skills for ICT practitioners
  - **e-skills for ICT users**
  - e-skills for e-Business
- Set of capabilities indispensable for life in the knowledge society and work in the knowledge economy
- The ICT transition is no different from any other
- E-mail, web surfing & social networks have become a part of everyday life – but e-skills remain a factor of social exclusion & one of the largest social groups in Europe is at risk

* A paraphrased statement, made recently by a young participant at the children’s’ parliament event, when asked why use Facebook
SOCIO-POLITICAL ASPECTS

- E-skills ARE a prerequisite for competent and complete citizens’ activity in all social contexts – strategic documents at national and supranational level note:
  - Enabling social and territorial mobility
  - Preventing and eliminating social exclusion
  - Enhancing political participation
  - Mitigating the effects of the democratic deficit

AS KEY FACTORS OF E-SKILLS, YET

- The scientific and policy discourse remain focused on the economic benefits of e-skills – employability, flexibility, work force qualifications, job creation & brain drain

- The needs & interests of one of the largest and fastest growing social groups in Europe are being neglected
SLOVENIA LAGING BEHIND...

... in e-skills of the elderly:

- **75%** of the population over 65 has never pressed a computer button!

- **85%** of the population over 65 has never browsed the internet!

IN THE EU EVERY THIRD PERSON HAS NOT USED THE INTERNET YET
PROJECT

- symbiosis between different actors and different generations in delivering e-skills

GENERATION Y ... 
... born into the digital world

THE ELDERLY ... 
one of the most disadvantaged groups in e-literacy
THE PROJECT BUILDS UPON

National and international projects ➔ S@niors (IE), Geen’gee (EU), PADD (EU)

Year 2011 ➔ European year of volunteering

Year 2012 ➔ European year of active aging and intergenerational solidarity
HOW IT WORKS …

… e-literacy week

Addressing:

200,000 young individuals

more than 300,000 elderly individuals
ORGANIZATION OF THE PROJECT

- Local level
- National level
- Broader working group
- Core unit
CURRICULUM

Module 1: Computer ABC & Word

Module 2: Click into the world

Module 3: E-mail: A tool you C@n’t ignore
WHERE WE ARE?

✓ A network of local coordinators
✓ 4 honorary supporters
✓ Support of more than 150 local municipalities
✓ More than 120 info spots
✓ Momentum building through media presence
✓ Connecting public & private interests
✓ Set of successful training pilots
EXPECTED OUTCOMES

• Securing e-literacy through intergenerational cooperation
• Stimulating volunteering & lifelong learning
• Establishing a foundation for continuous cooperation of stakeholders
• Promoting non-economic factors of e-skills
• Increasing e-literacy rates – above EU average
• Creating a POSITIVE NATIONAL ENERGY
• ...
OSTANIMO V STIKU!

www.simbioza.eu

tit.neubauer@simbioza.eu

info@simbioza.eu

051 600 340