Linked Media
Linked Media

Acquisition → Annotation → Storage → Search & Retrieval → Publishing
Media
Media
If we don't go on the web, we will vanish.
Media

The Web will become the catalogue.
We spend a lot on annotation, but only the user adding the content finds it again.
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Linking Media on the Web improving Visibility and Sales
Market

- 6 interested customers, 2 projects agreed

Opportunities
- 70 billion € media industry in Germany
- 5% spent on IT

Gartner, 2009
Media Main Challenges

- New Customers
- Customer Requirements
- Technology
- Cost Savings
- Go Online
- Personalization

Deloitte, 2007
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Future Technology for the Media Industry

http://linkednetworkedgraphs.org
Backup
Monetization

- Consulting
- Licensing & Maintenance
- Share of Turnover

- Mature Archives & Early Adopters
- Young & Small Archives
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