“Russian Business Schools in the Time of Credit Crunch”

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CLIENTS

- Two controversial aspects of intakes (value of knowledge vs. opportunity costs)
- Individuals vs. corporations
- Non-payments, delays, refuses
- Selectiveness
- Comparative analyses
- Better quality of Fewer candidates
Skepticism about MBA
EMBA and DBA vs. regular MBA
Portfolio diversification
Executive development programs
Bachelor and Bologna Master programs
Educational Programs & Processes

- Program competitiveness: from differentiation to cost leadership
- Innovations
- Project-based client-driven learning
- E-learning
- Corporate visits
- “Open” electives
- Team teaching
INTERNATIONALIZATION

- Internationalization break-through in Russia
- Education in English
- International schools & programs (Scolkovo, Kingston a.o.)
- Consortiums
- Foreign accreditation
- Temporary or permanent trend?
FORTHCOMING CHANGES

- New structure of educational market
- New regulation & role of Government
- Cooperation with business
- Higher quality of business education