Network analysis as a tool of journalists

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• Editor in Chief of daily paper Dnevnik
Job of journalists

Reporting news

To explain events and processes in society
What is society?

• Society as a dense network of relationships among people

• Which relationships are of key importance for some societies?
Who has power?

- Links in business elite
- Links between members of boards of directors and members of supervisory boards
How to investigate?

• Database

• 200 biggest companies

• 1000 members of boards of directors and supervisory boards
Tools that we need

• Software for social network analysis
• http://vlado.fmf.uni-lj.si/pub/networks/pajek/
What can we find?

• Most linked directors
• Most central directors
• Most influential directors
• Most prestigious directors
• Inner circle of business network
Most influential directors
Inner circle of business elite
Most prestigious directors
Most central directors
Power networks in press