Living Labs Network(s)
why, what and how?

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A Living Lab is a system for building a future economy, in which open user-centric “co-creation” will be the normal development technique for new products, services and contents.

A Living Lab instruments and stimulates users to drive and take active part in research, development and innovation, in their normal real-life environment.
Why a Network?

- Exchange - of experience and practises
- Coordination – avoid redundant work
- Resource Sharing – critical mass of;
  - resources to develop LL tools & processes
  - stake-holders and users
- Strengthened "virtual LL" offer
- Joint "lobbying"
- Network offers & Network parties
The Swedish Network

Initiated
Nov. 2007!

Botnia LL
Luleå

Innovation cultures
Umeå

Safe@Home LL
Halmstad

Öresund LL
Öresund

New Medier
Malmö

Arlanda LL
Stockholm

Stockholm LL
Kista

Read more at
openlivinglabs.eu
and
corelabs.eu
Botnia Examples and Netw. views

- The student of the future
- eFamily
- Nolias SMS-tjänst
- Gameline-Supafly
- InTime Reminder
- InfoSearch
- Wearable computers
- Föreningsinfo
- P800 test

- Permission Marketing
- Busstidtabell i mobilen
- Apotekstjänst
- Din personliga säljare
- Digitala matchprogr.
- Sensorer/sport
- Positionsbaserad reklam
- Mobil biljettbokning
- Basket via I-net
- Basket via mobilen
- Den mobila kölappen
- InfoCamp-turistinfo

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Conclusions

- We expect many values from LL Network - most of them needs to be done & proven
- Thematic LL sub-clusters needs to be formed
- LL needs are to be mapped and network "task-forces" should be formed to act
- LLs needs to be harmonized for interoperability
- Network offers & Network PPP forms need to be established
- Regional/contextual opportunities and challenges should be mapped jointly