Company Profile

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General Director

FILAS SPA
Financial Innovation Agency – Lazio Region
FILAS
mission and objectives
Innovation at work

Filas, the Financial Investment Agency of Regione Lazio, promotes development and innovation within the local economic network. In order to pursue this aim, Filas:

- Guarantees active cooperation between research and industry to stimulate entrepreneurship.
- Promotes and strengthens -through financial and managerial participation - new initiatives that create added value and boost employment.
- Contributes to the development of new services for citizens and enterprises.
- Operates tools associated with innovation, new technologies and the net economy in order to increase the competitiveness of the Lazio region both in terms of local product growth and external investment attraction.
- Assists the Regional government through constant monitoring of enterprise needs and state.
**Filas and Innovation**

Filas manages a series of measures to encourage research activities, innovation and technological transfer amongst enterprises, public entities and universities as well as the creation and development of new high-tech enterprises. Moreover, Filas also analyses the state, needs, trends and evolution of the high-technology sectors in the region.

**Filas and SMEs**

Filas promotes the growth of Lazio’s SMEs by facilitating the use of Internet, e-business, e-commerce and e-learning tools as well as managing an Internet-based matching facility for work demand and supply.

**Filas and the Third Sector**

On behalf of Regione Lazio, Filas provides information and assistance and organizes non-profit sector projects for the creation of social services. This to promote social cohesion in local communities and employment in depressed and developing areas.
FILAS
areas and projects
Centro Atena is an excellence centre dedicated to the ICT, multimedia and aerospace sectors. It brings together institutions, research and enterprises to provide international best practice level services. The centre analyses technology for interactive communication amongst people, machines, man-machine and the creation and diffusion of creative utilities.

**DTA - Aerospace Tecnology District**

On 30/06/04 Regione Lazio signed a Framework Agreement with MEF (Ministry for Economy and Finance) and MUR (Ministry for University and Research) for the constitution of the Aerospace Technology District (DTA). This Agreement defined and committed 60 Million euro of public resources and Regione Lazio entrusted Filas to realise and coordinate DTA’s activities. Filas begun reorganising the aerospace industry in a “network productive system”, aiming to create a virtuous cycle between professional abilities, enterprises and public/private funds. This, in the short-term, aims to boost the local economy and improve enterprises’ competitiveness at national and global level.

**Labornetfilas**

Labornetfilas is the regional laboratory dedicated to the knowledge and skills based economy, devoted to the promotion and diffusion of e-learning and the development of the first web-based Regional Labour Exchange. Labornetfilas provides enterprises and individuals with an electronic meeting place to acquire competencies, skills and services in the four areas: LabornetJob, LabornetLearning, LabornetSocial and LabornetCampus, the latter an experimental system for integrating education, training and work systems.
**Venture Capital**
Filas participates in the venture capital of SMEs to foster the creation of new enterprises. Filas catalyses development programmes in innovative technology sectors with a unique approach that allows the fullest exploitation of internal resources, regional funds, community and private funds managed by expert operators.

**Grants for Product and Process Innovation**
Filas sets in motion and manages financial tools - grants and fiscal bonuses - favouring processes of technological innovation, research and development, pre-competitive development and the use of information technology to increase regional enterprises’ competitiveness.

**F.I.L.M.S. - Filming in Lazio Makes Sense**
Filas supports Regione Lazio’s broad strategy aimed at promoting the movie and audiovisual industry. Filas offers joint financing of development and/or innovation projects and joint financing of national and international co-productions for Small and Medium Enterprises either established or working in the Lazio region. Filas helps extra-EU filmmakers who film in Lazio region in processing VAT credit applications and advances reimbursement of accrued VAT credits. Filas assists Roma & Lazio Film Commission, the foundation aimed at developing the movie and AV sector of Lazio’s territory by supporting any kind of movie or audiovisual production set in Lazio.
Business Lab
Business Lab is a “laboratory” for the creation of new enterprises from innovative ideas generated by universities, research centres and enterprises. An operative system and process for business, it is designed to increase the creation of innovative enterprises and boost employment and new opportunities for technological development.

P.I.T.T. (Intellectual Property and Technological Transfer)
Filas provides SMEs with the opportunity to come into contact with research centres, universities and large enterprises and carry out collaborations and know-how transferral. Beneficiaries enjoy the services of technological, legal and financial experts for exploitation and acquisition of technology and the co-financing of the direct costs (raw materials, processing and travel).

Innovalazio
Innovalazio is a registered quality trademark created and awarded by Filas to support the propensity towards innovation of Lazio region’s Small and Medium Enterprises. Every year the Innovalazio trademark is awarded as an acknowledgement to all SMEs who have practically carried out meaningful innovations in three different categories:
• Innovation of Product
• Innovation of Process
• Innovation Development Model
The best enterprise in each category receives also a money prize (Premio Innovalazio) worth 100,000 euro.
Filas Observatory
Filas Observatory provides a clear overview of the evolution of innovation in Lazio through the creation of a database on trend analysis, ad hoc investigations and descriptive indices. The observatory allows a continuous flow and exchange of information between institutions and enterprises on services, operators, technological trends and opportunities thereby facilitating decision making processes related to development.

elazio.it
Filas created and manages elazio, a portal that brings together over 10,000 SMEs, assisting and guiding them in marketing and sales activities through Internet and providing them with IT, training, marketing and financial help. elazio allows SMEs to fully exploit the web's potential and the net economy.
Filas and Europe

Filas actively participates in both national and European programmes, as well as international agreements, to help local high-tech enterprises in the international context by encouraging their participation in the Seventh Framework Programme for European Research.
Filas and the Regional System

Filas operates as part of a system of agencies devised by Regione Lazio to manage the economic development of the territory. The other agencies in the regional system are:

- Sviluppo Lazio S.p.a.
- Bic Lazio S.p.a
- Litorale S.p.a.
- Unionfidi Lazio S.p.a.
- RisorSa S.r.l.
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