Now what?

What else do we need?
Users
Are users really the problem?
The final piece of dapps puzzle

Which should actually be the first
Major pain points

- The vocabulary
- Reflective communication
- Lack of standardization
Vocabulary

- **Token**, value or smart contract
- **Asset**, NFT or collectible
- **Wallet**, account, ledger or a private key
- **Maker** or sender, receiver or taker
Reflective communication

- What is going on and what is actually happening?
- Clear and meaningful messaging throughout a dapp runtime
Lack of standardization

- Different design approaches across the ecosystem
- Teams often solve UX challenges independently of one another
- A common UX incentive needed
Let’s make dapps great again! at last!
One more thing
FT/NFT to FT/NFT
Many to many
Custom orders
Fully decentralized
No fees
The first many to many decentralised exchange

- swap of *multiple* assets at a time
- swap *combo* of assets and value tokens
- group swap among *multiple parties*
All packed up and done in one atomic swap
{ "makerId": "0xF9196F9f176fd2eF9243E8960817d5FbE63D79aa", "takerId": "0x8578497cc89F71fD99537059ED525e0888f8fd59", "actions": [ { "kind": 2, "senderId": "0xF9196F9f176fd2eF9243E8960817d5FbE63D79aa", "receiverId": "0x8578497cc89F71fD99537059ED525e0888f8fd59", "ledgerId": "0x06012c8cf97bead5deae237070f9587f8e7a266d", "assetId": "1204880" } ], "seed": 1551864785598, "expiration": 1551951185598, "signature": "2:0x982d83e978d4fa3488f213130ae8c8506...." }
The stack

- VueJS
- 0xcert Framework as a VueJS plug-in
- GitHub pages for hosting
Let’s swap some 💩
Thank you!