

Open licenses



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Public Lead, Creative
Commons Polska



Open Educational Resources

- Any kind of teaching, learning, research resources
- In the public domain or available under a license that permits free use and repurposing by others

Open Educational Resources

OPEN = ACCESS + (RE) USE

open > **free**

open = free + permissions

The 5Rs

Retain

- Make and own copies

Reuse

- Use in a wide range of ways

Revise

- Adapt, modify, and improve

Remix

- Combine two or more

Redistribute

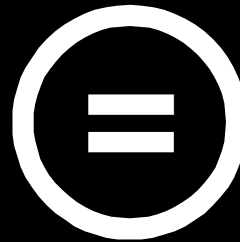
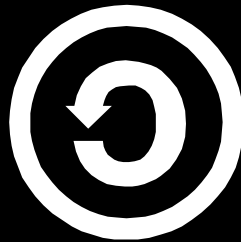
- Share with others



puts the “open” in

OER

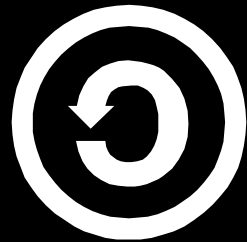
**Public
Domain**



Step 1: Choose Conditions



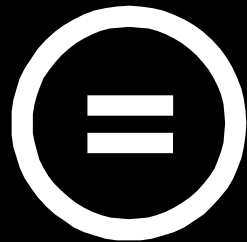
Attribution



ShareAlike



NonCommercial

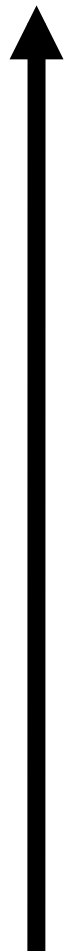


NoDerivatives

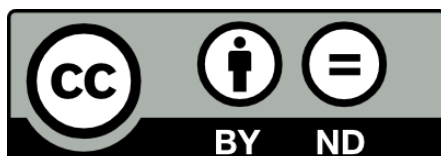
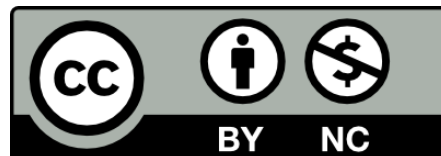
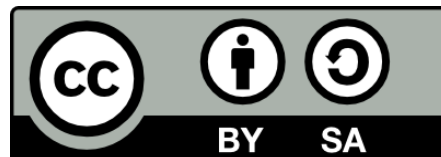
Step 2: Receive a License



most freedom



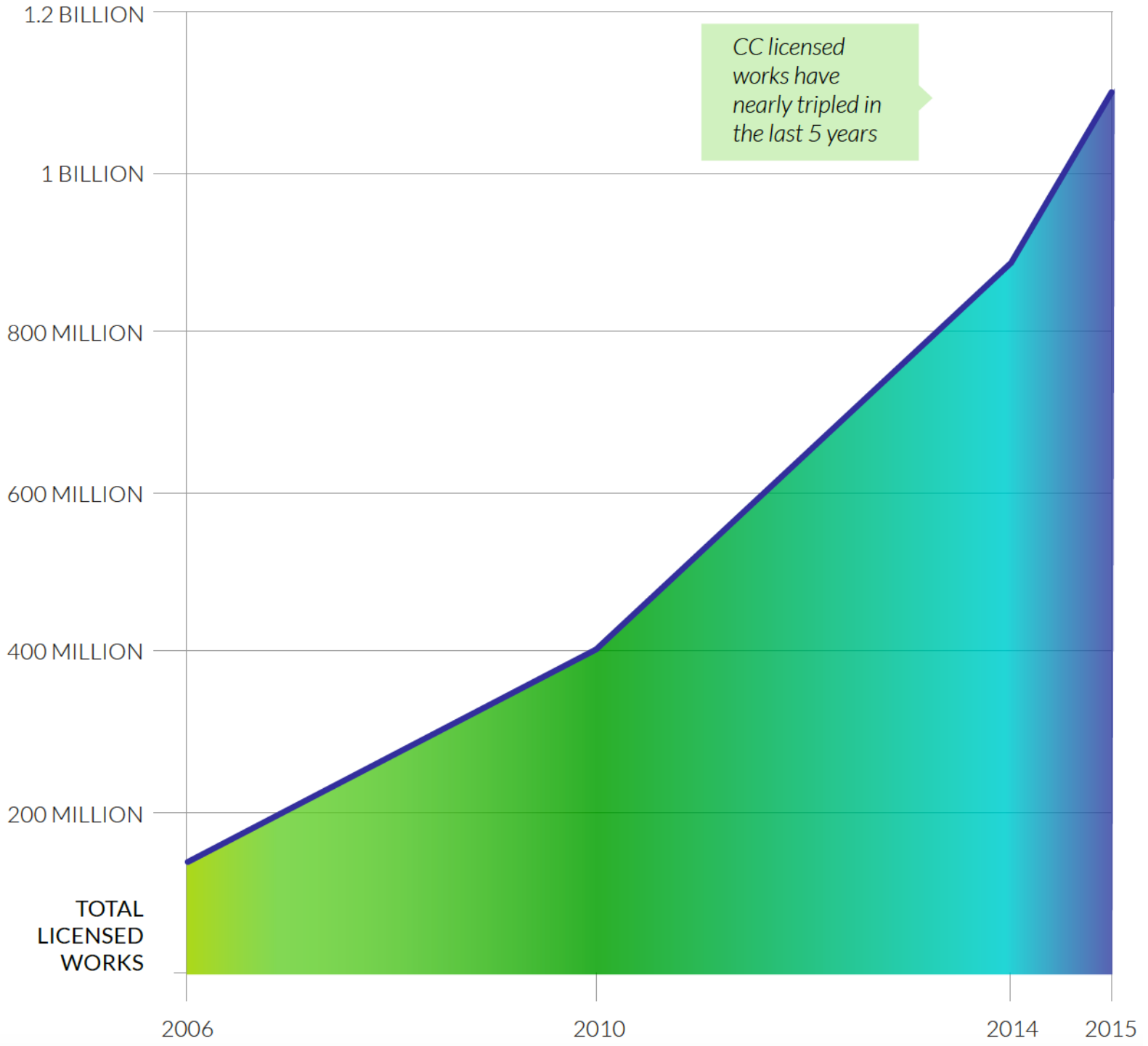
least freedom

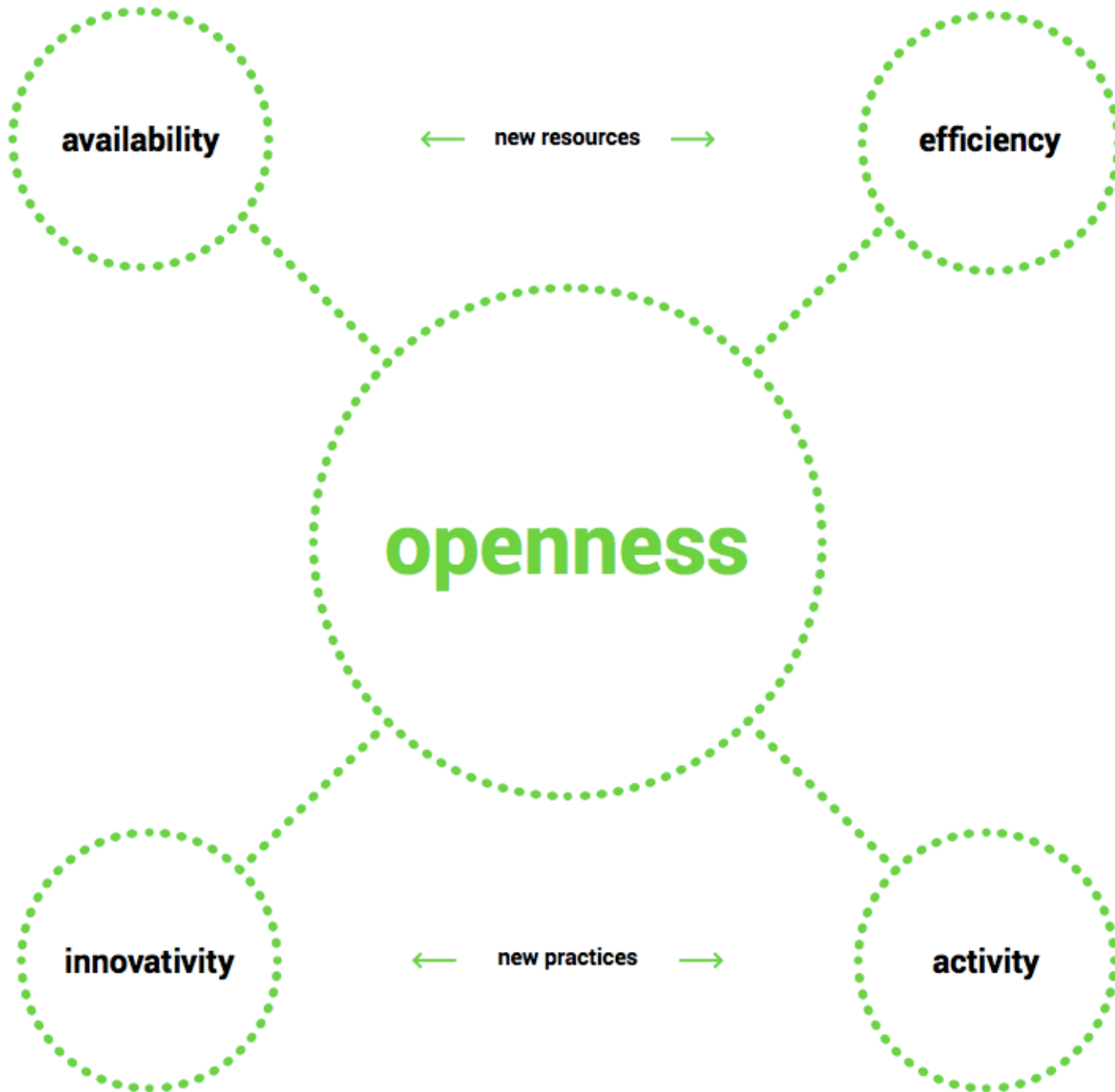


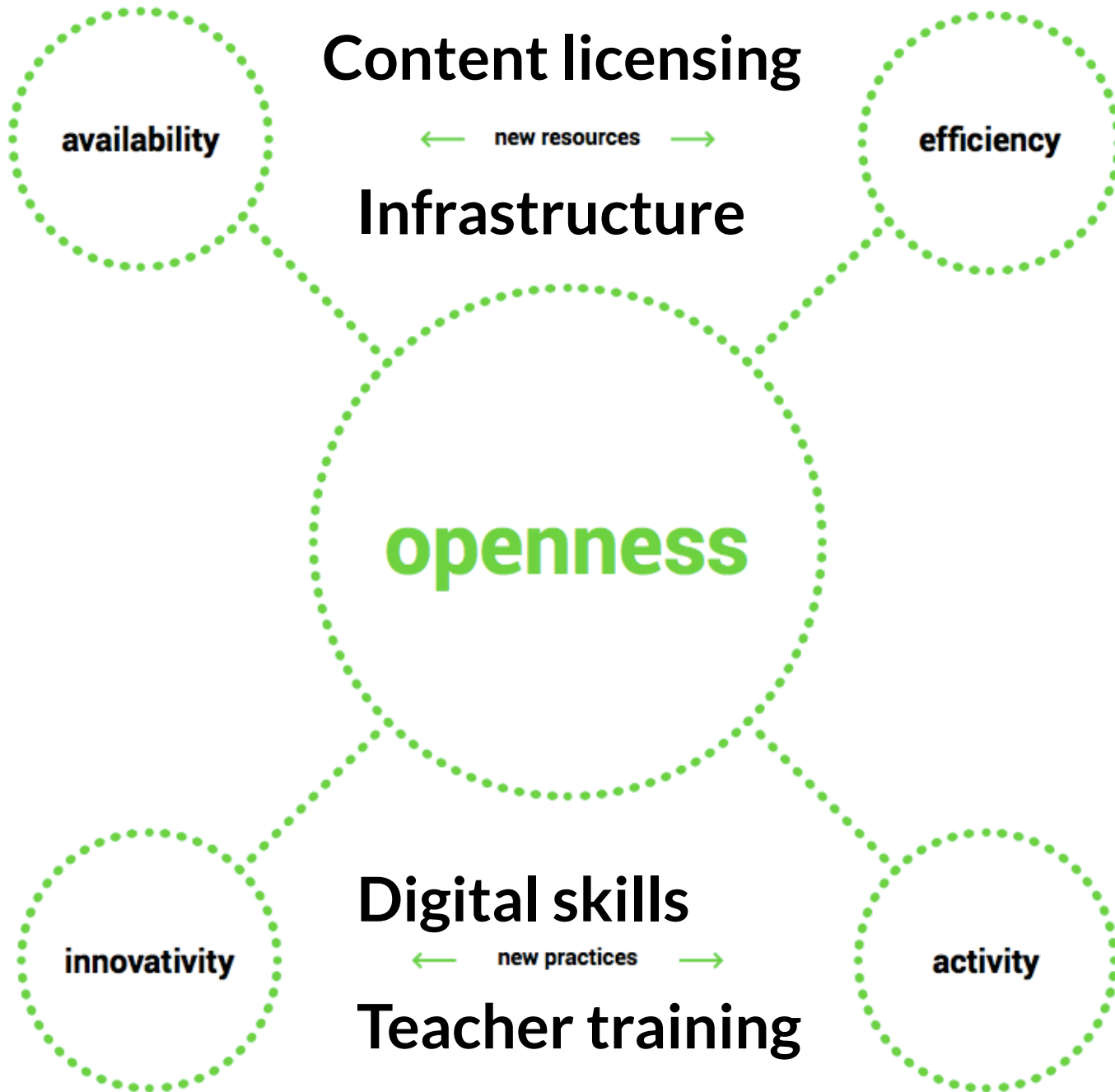
OER



Not OER







Open Education Licensing Policies

What is the Problem?

Governments and public institutions

- purchase
- produce or
- fund production

of educational resources.

What is the Problem?

Traditional approach to investment in resources:

- Purchase of units, not rights
- Production of resources with all rights reserved copyrights.

What is the Problem?

- As a result,
 - public does not have full access to the works it funded with public money
 - Effectiveness and utility of public investments is lowered

What is the Solution?

- Governments and public universities should require that **publicly produced or funded educational resources be openly licensed.**

What is the Solution?

Advantages:

- Cost savings can be made and utility increased by making full use of the potential of digital resources
- Provided that legal barriers related to copyrights are removed

What is the Solution?

Advantages:

- Transparency and clear copyright to public content
- Quality improvement
- Relation to teacher training and development

Coexistence of public and market solutions

Examples:

- Schools, television, transport

Shift therefore possible from dependence on commercial provision of content.

- (Re)use rules allow commercial added value to be created
- European examples in Open Science and Open Data

Coexistence of public and market solutions

- Milk is a basic resource, around which an open ecosystem of public and private entities leads to the creation and provision of cheeses, cheesecakes, milkshakes and cappuccinos.



Open licensing in Europe

- **2008:** Realising the full potential of e-learning for education and training
- **2012:** Rethinking education
- **2013:** Opening Up Education
- **2014-2020:** Erasmus+ open licensing requirement
- EC guidelines on recommended standard licenses, databases and fees for the reuse of documents

Open licensing in Europe

- **Digital platforms and content repositories:** Belgium, France, Netherlands, Norway, Poland, Slovakia Slovenia
- **Commercial textbooks:** France
- **Teacher training:** Sweden, United Kingdom
- **Open Government framework commitments:** Slovakia, Romania
- **Open Education Coalitions:** Czech Republic, Germany, Macedonia, Poland, Romania, Slovakia, Slovenia

Poland: Open Textbooks

- 30+ digital textbooks covering K12 curriculum, on a modern web platform
- Strong open licensing standard:
 - CC BY or equivalent
 - Open formats
 - Accessibility (WCAG)



Thank you.

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