Hi, I am BNGRT 😊
BNGRT is an architectural story of adventure and exploration.
I am convinced that this shouldn’t be the only place of work...
...and this not the only tool of an architect.
And that’s not the only thing he/she can do.
I deeply believe that with a clever view...
...and unchained passion...
...we as architects can trigger change for the better...

YES!
...by following a simple question:

What if?

Why not?

Let's go!
Panta Rhei
I AM A MONUMENT

BIG BOX
1. Home Delivery

Problem: high costs, emissions, energy consumption
2. Packing-Station
2. Packing-Station

Problem: limited dimensioning, capacity, attractiveness
3. Phygital Store

Solution: cluster of radially arranged parcel silos with automated two-column operator terminal, pick-up terminals and occupied void.
Election propaganda at an advertising column, Berlin 1929

Advertising column in front of Prince Albert’s palace, 1907

Advertising column at Cafe Fledermaus, Berlin 1930
Market Square of Goslar
Shopping Street in Cologne
Phygital Shopping by TESCO, Subway Station in South Korea
Amazon Go, so-called just walk out shopping
Situation
Karlsruhe is a city in denial.
Spatial Structure
Infrastructure
Structure and Elements
media facade
shell with parcel pick-up terminals
parcel storage
interactive ground
bearing structure
delivery depot
underground delivery

underground delivery and depot
shell with parcel pick-up terminals
media facade: appearance from near and far
Facade and Ground
In order to compensate the lost aspects of online shopping, buyers can network via app in the sense of analogous sharing: Users who are looking for the same are displayed to each other; Users who have already purchased something which someone searched for are displayed and can directly advise and report; Users who pick up a sought-after item at the package store can release it for viewing; Wrongly ordered goods can be passed directly if someone is looking for it.
Functional Floor Programming

guideposts
advertisement
interaction / playground
sit and rest
connection
LED Point Grid with decreasing Density
GSEducationalVersion

Phygital Store
physical     digital
a store     to store

online shopping
pick-up
drop-off
personalised advertisement
hands-on experience
try it on
Space in Time
Private Fitting-Room
Stage Fitting-Room
Public Art Space
Snacks and Services
Bar

Concept Stores

Starbucks

DB Kapselhotel

Snacks & Services

Anprobe privat

Anprobe Stage

Bahnhofs Kapelle

Public Art Space ZKM

M 1 200
Concept Store
Station Chapel