WHAT IS THE future STATE OF UTOPIAS?

DO THEY REFLECT THE current/past STATE OF THE WORLD?
HOW ABOUT TOMORROW:

No sooner does any American settle himself down contentedly with the
idea that U.N. in America has been pretty deeply good lately than he is
stopped by a question: “What will it be doing for us later than today?”

The facts he and his children will know, the America of 1975, has
already been charted and predictions are being made. To get a picture
of tomorrow’s good life, let consult city planners, economists, house-
builders preparing for the next decade’s consumer goods and architects
whose success will depend on figuring how the four million Americans
here every year will live. Their optimistic prophecies are shown on the
following pages—along with some sobering musingings (p. 72).

Mining will still be crucial in 1975. But most architects agree that
with proper planning and imaginative building, the next 15 years should
bring the beginning of the end not only for the grim apartments and
grim tenements of America’s congested cities but also for the one-family
home on the small suburban mound of land. Replacing them all as basic
mass housing of the future, according to New York architect William
Bachofen, of Bachofen, Todd & Soblo, who designed the drawing of 4 be-
homes for the New York “The Tower in the Park.” A set of three mod-
town houses, each 30 acres high in six-story apartments for 270 families
(about 800 people) will be built in a 5-acre park. Streeting at the very
edge of any city’s business section, a series of those units would extend
across what are today city residential areas and on through the suburbs.
Bachofen estimates a town of 2,000 people could be built in towns on
just 80 acres (an average suburb of 12,000 population costs 1,000
acres and includes more play areas than any farming development. By
freesing the suburbs he has designed from the density of the present home
outlines, the town will give a family more time to enjoy the assortment
of worldly goods and select services ready for them (see the pages,

A PRACTICAL PROPHECY

MASS HOUSING IN THE CITY

An architect’s conception of city housing in 1975 shows a landscaped 200-foot
park, with 30-story apartment buildings, playing area and swimming pool.

Aerial view shows six-family duplex built around a large private balconies.
It gives each member of family his own bedrooming-come area and means
to access to outdoor space and privacy needed when most Americans will have modern
space time for projects and hobbies. Rudi Battista points (12) on site below

And do science homework in zones with small private laboratory. Steel
(thermal balance) playrooms. Kocher (background R) has thermostatic
shower and even combined—for heating and quick-cooking pur-
purposes. On balcony, mother cooks outside right on the electronic homon
pact. Architect estimates that the apartment would sell for same price as on
average suburban home. In the dimmer inner sectors building are being demol-
ished by a zone and beyond that are ex-snowmen of city. Electronic instant
sections. neat enough as apartment dwellers can get to work easily and quickly.
MODERNITY
AS adaptation to change

HELLO WORLD

HELLO WORLD

BLEAK / BRIGHT FUTURE?
Panel C
Developments in the representation of Mars.
Detachment from the anthropomorphizing conception image—harmonic system—sign

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