self-constructed paradigms
drop the ‘-lonialism’ and take the ‘co-’
HOUSING PARADIGM

housing is not just about houses

**business model**
HOUSING AS A PRODUCT
Scalable business model for impact at scale

**empowerment model**
HOUSING AS A TOOL
Empowering villagers and people-driven development

**construction model**
HOUSING AS A RESPONSIBILITY
Spread of environmental friendly materials, processes and use

**living model**
HOUSING AS A RIGHT
Broad the local standard of minimum living conditions

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New sustainable livelihoods with better working conditions

Villagers’ involvement in creating and handling the projects

Training

Building with almost 100% local renewable materials

A house with low energy dependence and reusing waste to energy/fertilizer production

Improved access to quality housing for the base of the pyramid
different place, same principles, new paradigm
Connections

Related Organisations
Come and work at someone's home.

Find a Hoffice nearby
droping the ‘-lonialism’ and takink the ‘co-’
the co-independents ecosystem
Overview of the Airbnb Community in Lisbon & Portugal

Airbnb hosts in Portugal have been welcoming guests into their homes since 2009. The following page captures the Airbnb community in Portugal between January 1, 2015 and January 1, 2016.

Overview of the Airbnb Community in Portugal

Note: All data above is drawn from Airbnb proprietary bookings data.

- Hosts who have hosted in the past year: 15,000
- Guest arrivals in the past year: 912,000
- Average length of stay per guest: 4.4 nights
- Outbound guests in the past year: 133,300
- Monthly earnings for a typical host: €290
- Days hosted annually per typical listing: 68
- Hosts with just 1 listing: 71%
- Hosts with 1 or 2 listings: 85%

CURRENTLY ACTIVE LISTINGS BY TYPE

- 76% Entire Home / Apt
- 22% Private Room
- 2% Shared Space

Airbnb Overview in Portugal @ airbnb
New York 2016 @ LeFigaro.fr

Berlin 2015 @ dw.com
Who pays for your holiday?

When you book an apartment, think about the rising rent prices for locals, an increase in tourism and people going through social displacement. For each holiday apartment a local tenant has to leave their home.

Castrate gentrification.

When you book an apartment, think about the rising rent prices for locals, an increase in tourism and people going through social displacement. For each holiday apartment a local tenant has to leave their home.
Support Home Sharing

Stop Airbnb
Save Affordable Housing
Support Home Sharing

Save Affordable Housing
Splitting (1974) - Gordon Matta Clark

Person Pitch (2007) - Panda Bear
split

join
a matrix of spatial organisation
1. **air**
   - wi-fi, toilet and free space: the minimum for profit

2. **home**
   - a house inhabited by a long-term dweller

3. **autonomy**
   - house’s independent entrances for profit and dwell

4. **privacy**
   - home spaces organized by privacy degrees

5. **zoning**
   - separated common accesses grouped by uses
wi-fi, toilet and free space: the minimum for profit

house's independent entrances for profit and dwell home spaces organized by privacy degrees separated common accesses grouped by uses

semi-sharable private dwellings and profit dwellences

access to public services

privacy zoning

autonomy

air

profit space

dwell space

house entrance

profit entrance
a house inhabited by a long-term dweller
autonomy

house’s independent entrances for profit and dwell
home spaces organized by privacy degrees
home spaces organized by privacy degrees
home spaces organized by privacy degrees
The document discusses the concept of zoning in which housing access is separated from profit access. It suggests that private homes could have independent entrances for profit and dwell home spaces organized by privacy degrees. Separate common accesses grouped by uses are also mentioned.

Illustration:
- There is a floor plan showing a house with distinct areas for housing access and profit access, each with separate entrances.
- The diagram indicates that the house is zoned with different access points for various uses, including a shared wi-fi, toilet, and free space.
- The house is inhabited by a long-term dweller.
wi-fi, toilet and free space: the minimum for profit
A house inhabited by a long-term dweller
house's independent entrances for profit and dwell
home spaces organized by privacy degrees
home spaces organized by privacy degrees
home spaces organized by privacy degrees
home spaces organized by privacy degrees

profit entrance and dwell entrance for profit and dwell home spaces

private, semi-public, sharable

zoning access: the minimum for profit

profit and dwell entrance autonomous dwell's independent entrances for profit and dwell home spaces

privacy degrees separated common access grouped by uses

wi-fi, toilet and free space: the minimum for profit

a house inhabited by a long-term dweller

house's independent entrances for profit and dwell home spaces organized by privacy degrees separated common accesses grouped by uses

services access

housing access

zoning

wi-fi, toilet and free space: the minimum for profit a house inhabited by a long-term dweller