The Volkswagen Theory of Evolution.

Can you spot the Volkswagen with the synchronesh first gear? Or the one with the more efficient heater? How about the one with the anti-sway bar? Or the more powerful engine? You can’t? The reason you can’t see any revolutionary design changes on our car is simple: there aren’t any. Now, can you spot the Volkswagen with the more powerful engine? You can’t? The reason you can’t see most of our evolutionary changes is because we’ve made them deep down inside the car. And that’s our theory: never change the VW for the sake of change, only to make it better. That’s what keeps our car ahead of its time. And never out of style. Even if you aren’t driving the most evolved VW of all, our ’63.
The Evolution Of The BMW 5 Series

Mr. Roark, the commission is yours. The Board of Directors...
You're unknown but you'll be famous when this is erected.
We want you to adapt your building like this.
Toi aussi, participe au développement durable.
Paris, les Champs Elysées
La Seine : de Grenelle à Bercy, elle coulera entre tours et jardins.
Paris dans 20 ans

Voici la Défense terminée : avec ses tours climatisées, ses jardins suspendus et ses 25 000 places de parking, le quartier nouveau sera à l'image du Paris transformé de 1990...
Halte à la France moche!