



Cross-lingual named entity disambiguation for concept translation

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Motivation

- Translating proper names
- ... can be problematic for statistical MT systems

The screenshot shows two instances of a web translation tool. The top instance shows the translation of "Bruce Springsteen plays tomorrow" from English to Serbian, resulting in "Миле Китиц игра сутра". A tooltip above the translation says "Click to edit and see alternate translations". The bottom instance shows the translation of "Foo Fighters" from English to Icelandic, resulting in "Sigur Rós".

- HTML5 translate attribute helps, but someone still needs to do the actual mark-up

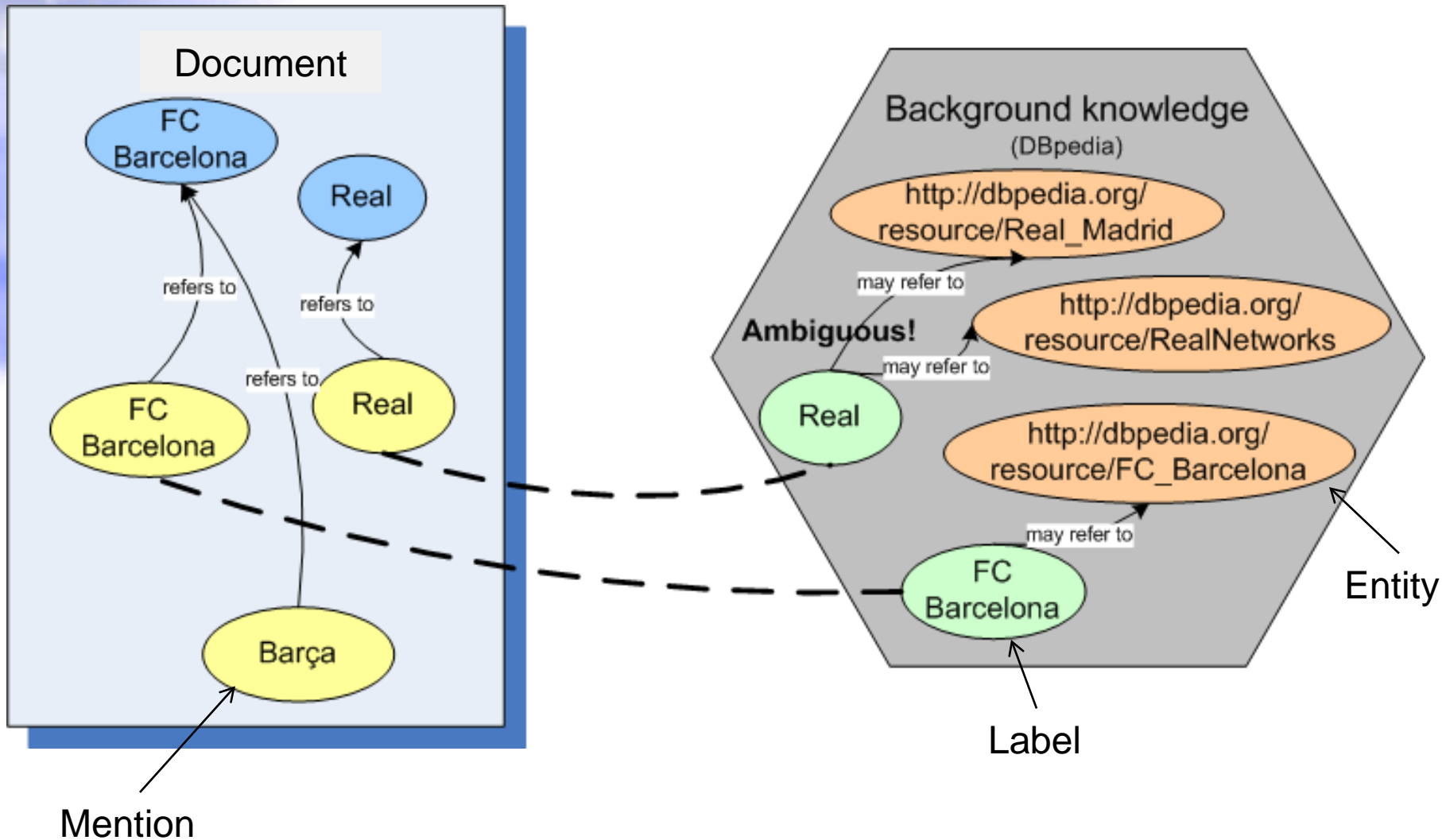


Motivation (2)

- Depends on source and target language:
 - There are specific rules to translate (or transliterate) particular proper names or concepts
 - Sometimes, they should not even be translated
- Possible solution: **figure out what entity is actually being mentioned and see if any existing translated expression exists for that entity:**
 - Using a background knowledge base
 - Translates the problem into named entity disambiguation



Named entity disambiguation





Knowledge bases

- Doing this requires good coverage of entities in the KB
- The usual choice is DBPedia
- Works well for the bigger languages (en)
 - What about languages with less coverage?
 - as of Jan 2012, English has 3.9M articles, Slovene has 132k*



Cross-lingual named entity disambiguation

- What if the input document and the knowledge base are in different languages?
 - ... there is no knowledge base for a particular language
 - ... the proper knowledge base is too sparse
- Can we share these knowledge bases **across languages**, given that they have different coverage?



Important ranking features

- Mention popularity — $P(\text{entity}|\text{mention})$
 - "Kashmir" .. Kashmir_(song) = 0.05
 - "Kashmir" ... Kashmir_(region) = 0.91
 - **Captures the most likely entity behind the mention**
- Context similarity - $\text{sim}(\text{ctx}(\text{mention}), \text{ctx}(\text{entity}))$
 - Context of a mention: surrounding sentences
 - Context of an entity: the description of the entity
 - **Captures the entity that best fits the lexical context**
- Coherence
 - Entities that appear together tend to be related to one another
 - Usually solved by a greedy graph pruning algorithm
 - **Collectively captures the entities that make sense appearing together**



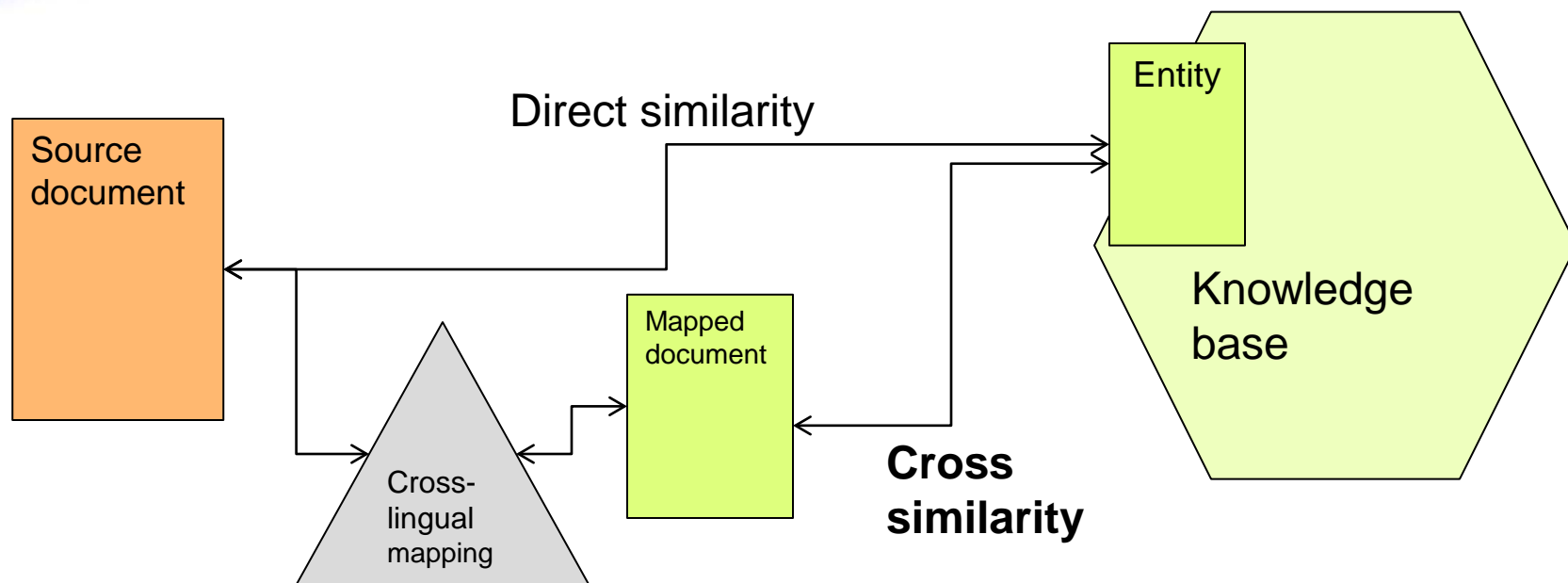
What breaks when going cross-lingual?

- Gathering candidate entities for a label
 - Only works reliably for proper names, and even that only when there's no transliteration or the KB has the concept name in a local language
- Mention popularity
 - (same problem)
- Context similarity
 - Similarity operates in vector space, treating the distinct words as dimensions.
 - Across different languages the words don't line up, so the similarity is almost meaningless!



Cross-lingual context similarity

- Instead of just directly computing similarity, map the input document into the target language via a mapping, and compute similarity in that space.





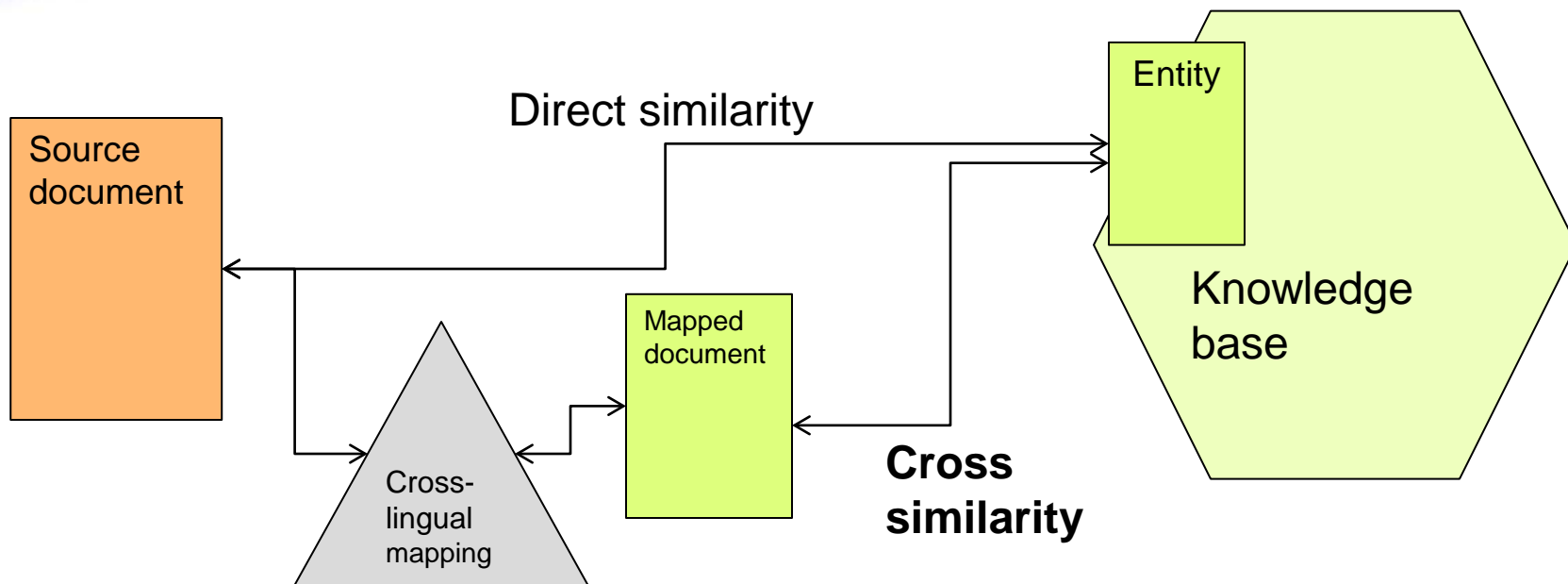
How do we obtain the mapping?

- We train it via a parallel (or comparable) corp
 - Not statistical MT – just providing a linear mapping from one language space to another, which is an easier problem to solve
 - CLIR technique: Canonical Correlation Analysis
 - Our implementation: EuroParl



Potential issues

- If the mapping is weak because of low domain overlap, back off to direct similarity





Future work

- Re-use language and semantic resources to improve performance on NLP tasks across different languages
 - FP7 - XLike
- Lower the barrier for using this technology for enriching content within a CMS
 - standardization work in the W3C Multilingual Web – LT WG



How to make this technology useful?

- Use these annotations within HTML
- Transparent to:
 - Normal CMS operation
 - Web browser rendering
- Readable to:
 - Localization workflow (terminology management - ITS)
 - Downstream NLP processing (OLiA, NIF)
 - Metadata crawlers (knowledge management)
 - Training of MT systems



Demo

- Example (RDFa Lite)
 - enrycher.ijs.si