



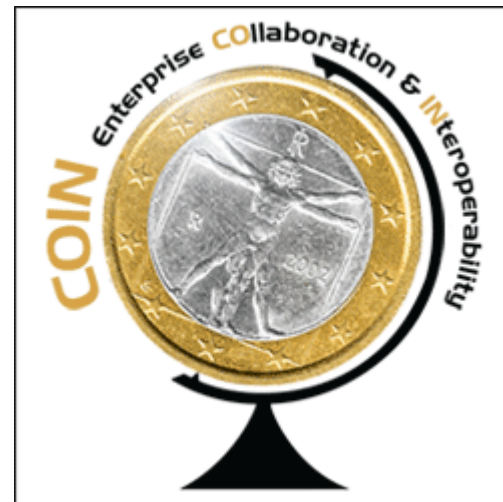
Welcome to the COIN4LL Workshop

**"Unleashing Open Innovation with Enterprise  
Collaboration & Interoperability Services, the  
Living Lab Way"**



## Objective of the Workshop:

The main workshop objective is to discuss and brainstorm on ideas and requirements about collaboration services for Living Labs that could be offered by the COIN platform.





## Workshop Programme

08:30 – Welcome, workshop objectives and agenda

08:50 - Enterprise Collaboration and Interoperability Services for Open Innovation: The COIN Project, Sergio Gusmeroli, TXT

09:10 - Living Labs in Open Innovation: The functional Regions, Marco Conte, ESoCE-NET

09:30 – *Coffee break (ESA Keynote)*

10:00 - Methodologies for Involving Users into Research & Innovation: The Living Lab Way, Marc Pallot

10:20 - Living Labs as an OI Ecosystem: Needs & Requirements for Collaboration Services

- eHealth Living Lab Salud, Bidatzi Marin Bastida, IAVANTE Foundation, Malaga
- ICT Usage Living Labs, Brigitte Trousse & Bernard Senach, INRIA, Sophia Antipolis
- Quartier Numérique & Greater Paris Living Labs, Julien Valéro, Silicon Sentier, Paris

11:30 – User Centred Collaborative Product Development Services, Alberto Olmo, ISOIN and Drago Trebežnik, Josef Stefan Institute

12:30 – *Lunch break*

13:30 – Open discussion on Ideas towards Collaboration Services for Living Labs

14:30 – Conclusion

15:00 - *End of the workshop & Coffee break*