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DWRank: Learning concept ranking for ontology search

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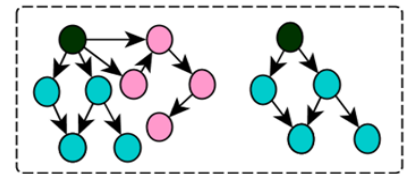
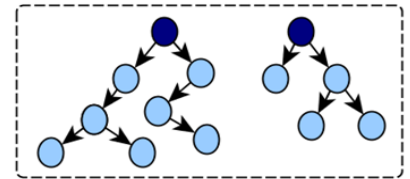
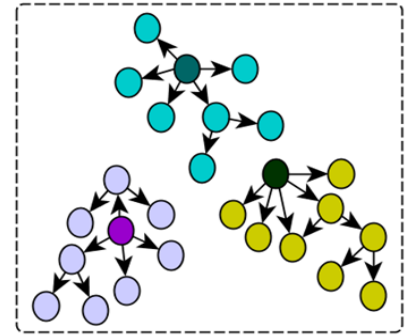
CONCEPT SEARCH AND RANKING

Concept Search and Ranking

- Concept Search
 - Matching a search term with a more expressive class description
- Matching terms are defined with differing
 - Perspectives
 - Levels of detail
 - Reuse and Extensions



How to rank similar concepts with different levels of modelling details?



Relationship based Concept Retrieval Framework

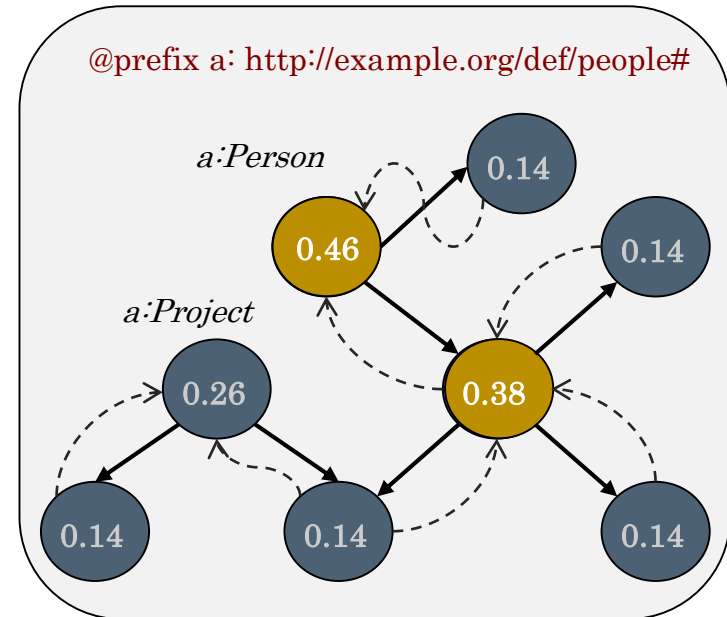
- The framework retrieves and rank concepts for keyword query
 - DWRank Ranking Model
 - Top-k Filters

DWRank – Dual Walk Ranking Model

- Query independent scores for each concept of ontologies based on their importance
 - **HubScore**: Centrality of the concept
 - **AuthScore**: Authoritativeness of the Ontology
- Relevance score of a concept to a query:
 - **DWRank Function**: Linear model combines
 - Text relevancy of the concept label to a query
 - HubScore and AuthScore

HubScore – Centrality of a Concept

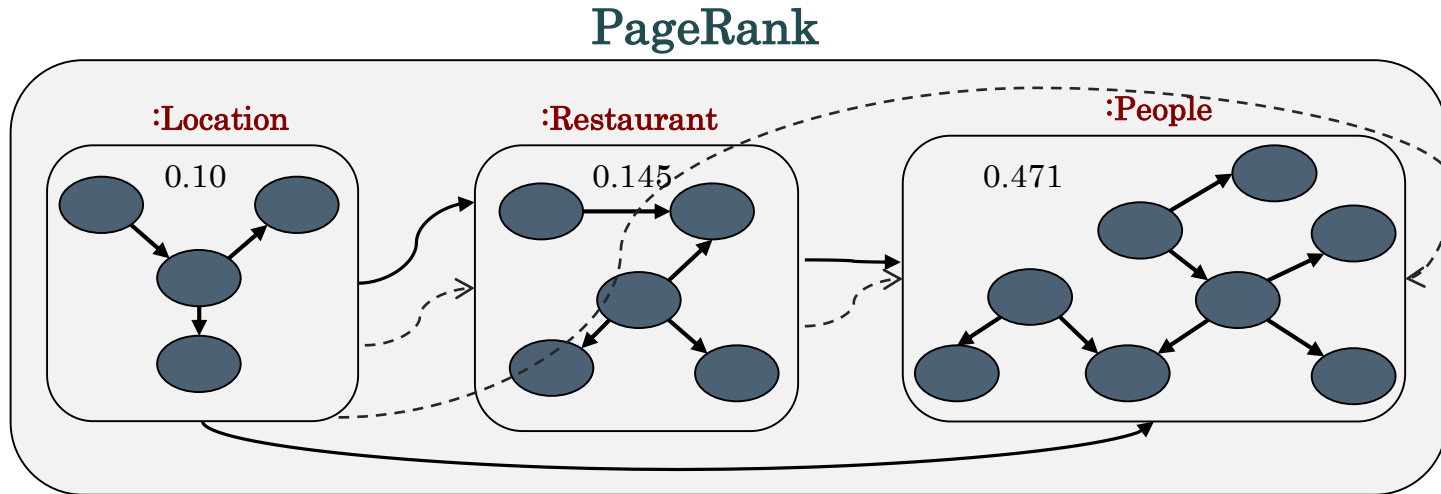
- **Connectivity:**
 - Relations starting from the concept
- **Neighbourhood:**
 - Relations starting from the concept to another central concept



Reverse PageRank

AuthScore – Authoritativeness of an Ontology

- **Reuse** : Relations ending at the ontology
- **Neighbourhood** : Relations starting from another authoritative ontology to the ontology

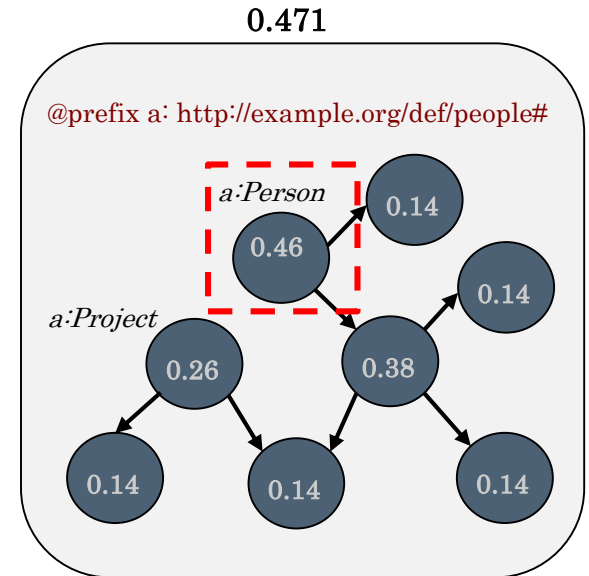


DWRank Function

- The ranking model is function of
 - Concept Relevancy: $F_v(v, Q) = \sum_{q \in Q} f(q, \varphi(q))$
 - Hub Score: $h(v, Q)$
 - Auth Score: $a(O)$
- $$R(v, Q) = Fv(v, Q) * [\alpha h(v, Q) + (1 - \alpha) a(O)]$$

$$= 1 * [0.5 (0.46) + 0.5(0.471)]$$

$$= 0.466$$



DWRank vs. Linked-based Ranking Models

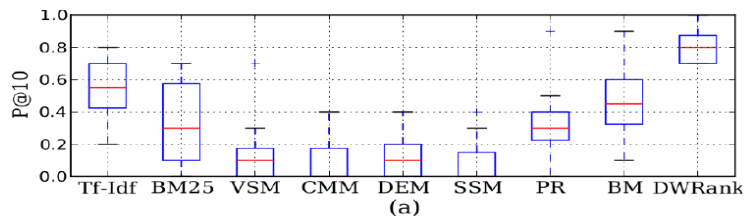
1. Direction of the walk varies based on the link type
 - Intra-ontology links: Reverse PageRank
 - Inter-ontology links: PageRank
2. Linked Analysis :
 - HubScore – Concept
 - Independently on each ontology
 - AuthScore – Ontology
 - Ontology Corpus

Top-K Filter

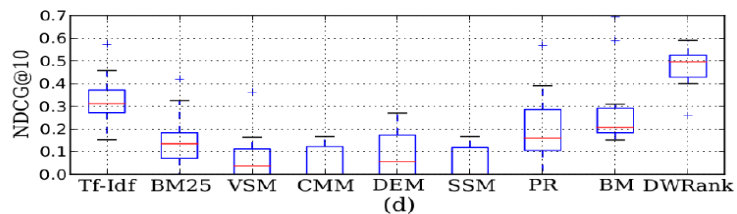
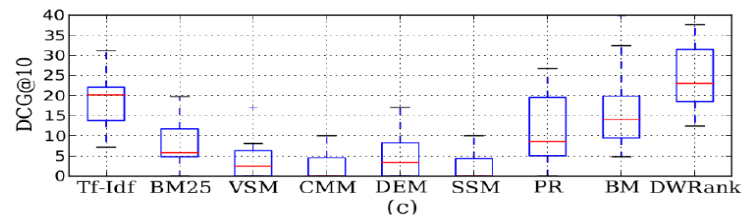
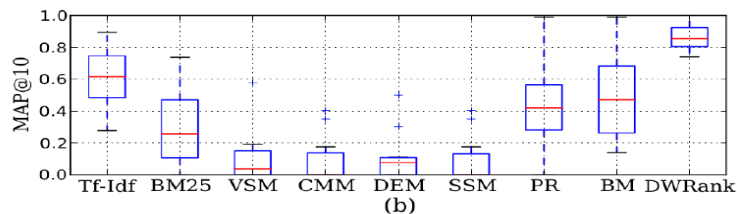
- Intended Type Filter
 - Intended Type vs. Context Resource
 - Name of the Person
 - Intended Type: Name
 - Context Resource: Person
- Distinct Resource Filter
 - Select Resources that are less overlapping

Evaluation

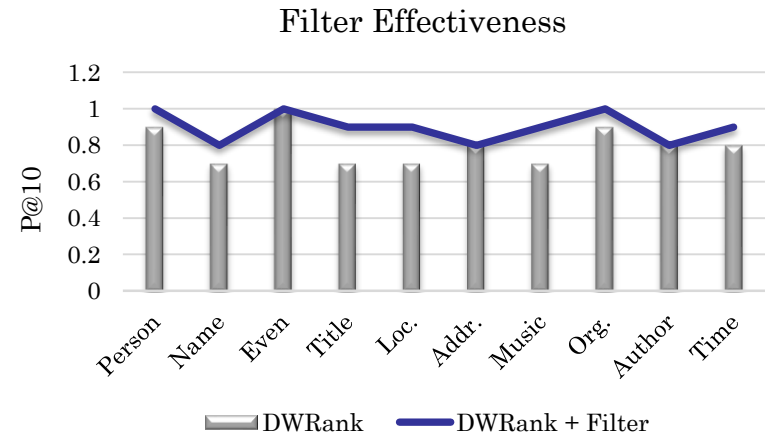
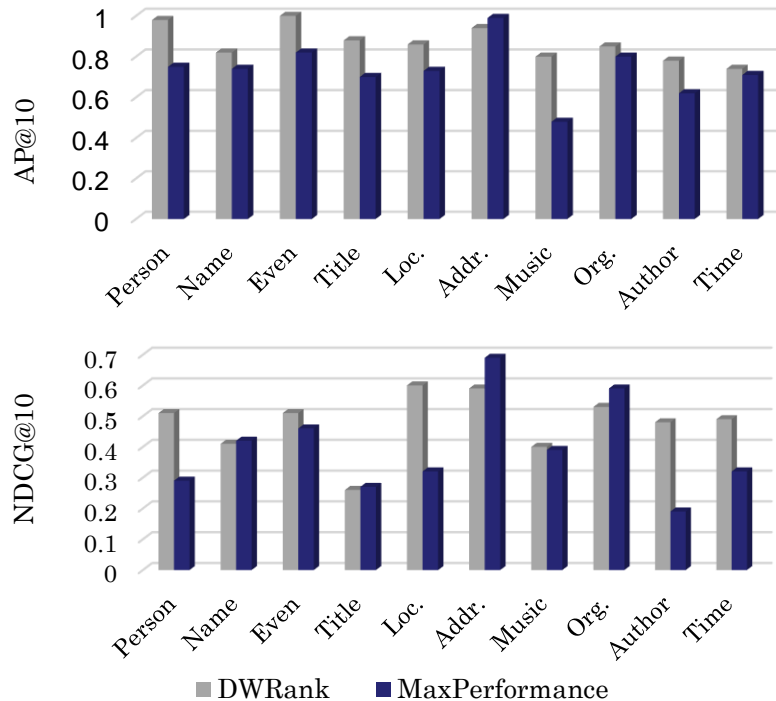
- Effectiveness of the approach
 - DWRank
 - DWRank + Filter



- CBRBench
 - Queries and Gold standard
 - Baseline Ranking models



DWRank and Filter Effectiveness





LEARNING CONCEPT RANKING

Need for LTR

- None of the commonly used evaluation algorithm performs **adequately** for all type of queries.
- So most of the proposed approaches used more than one ranking/evaluation metric to optimise the effectiveness of ranking models.
 - However for optimal performance of such algorithms the metrics' weights need to be reset for each user query.
 - Manually setting metrics' weights for each and every query is impractical
 - Solution: Learning to Rank

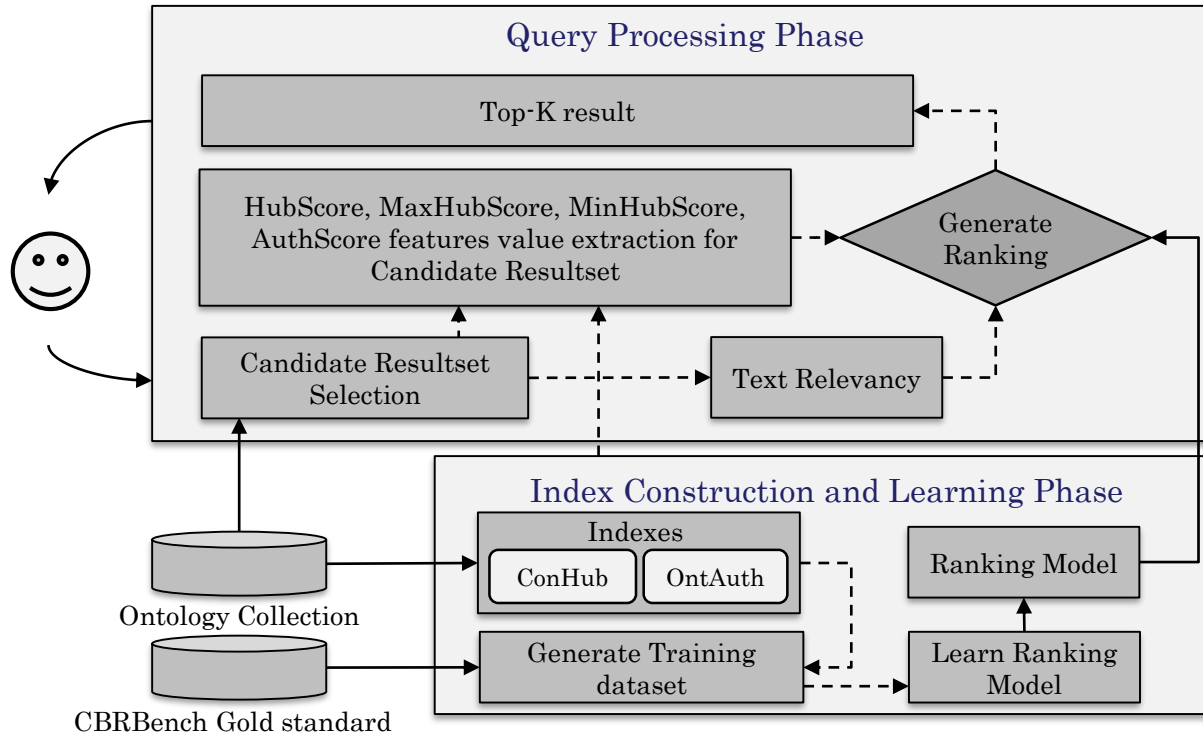
Learning Concept Ranking for DWRank

- Feature Set
 - HubScore, Max HubScore, Min HubScore, AuthScore, Text Relevancy
 - Target Feature: **Relevance Score**
- Training Data
 - CBRBench
 - `<target> qid:<qid> <feature1>:<value> <feature2>:<value> ... <featuren>:<value> #<info>`
 - Data Set
 - Training Set,
 - Validation Set,
 - Test Set

Learning Concept Ranking for DWRank (1/2)

- Metrics
 - $P@10$, $AP@10$, $DCG@10$, $NDCG@10$
- Learning to Rank Algorithm
 - LambdaMART
 - RankLib: <http://sourceforge.net/p/lemur/wiki/RankLib/>
 - Leave-one-out Cross Validation (LOOCV)
 - Optimised NDCG and Tested DCG, AP, P

Framework Overview



Learning to Rank Model Effectiveness

