



Donors Choose.org
Teachers ask. You choose.

VLAD DUBOVSKIY
Data Scientist

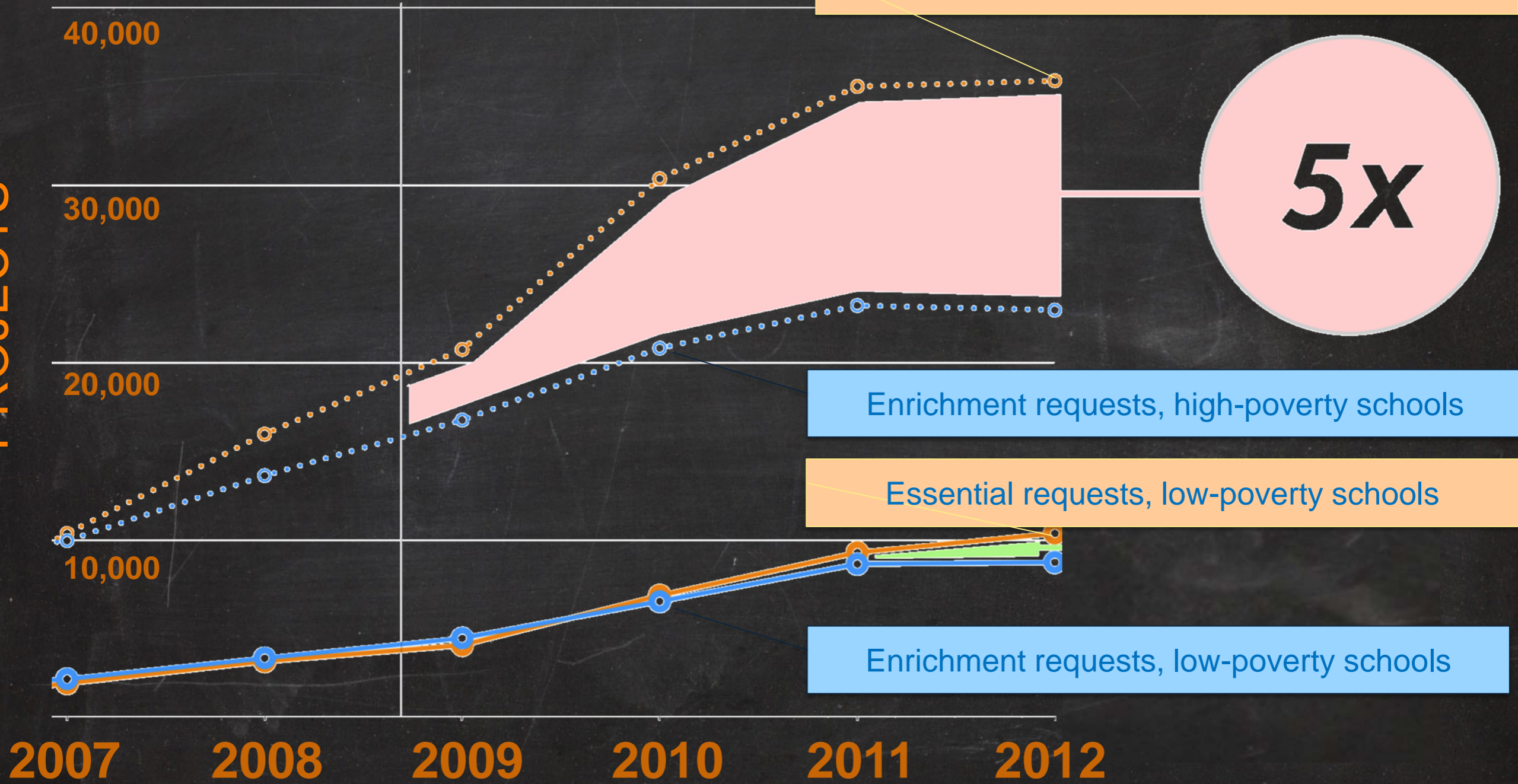
Data Science is like teenage sex:
everyone talks about it,
nobody really knows how to do it,
everyone thinks everyone else is doing it,
so everyone claims they are doing it...

- Dan Ariely

**THE SECRET IMPACT
OF GREAT RECESSION**

PROJECTS

DOW JONES -33%



Essential requests, high-poverty schools

5x

Enrichment requests, high-poverty schools

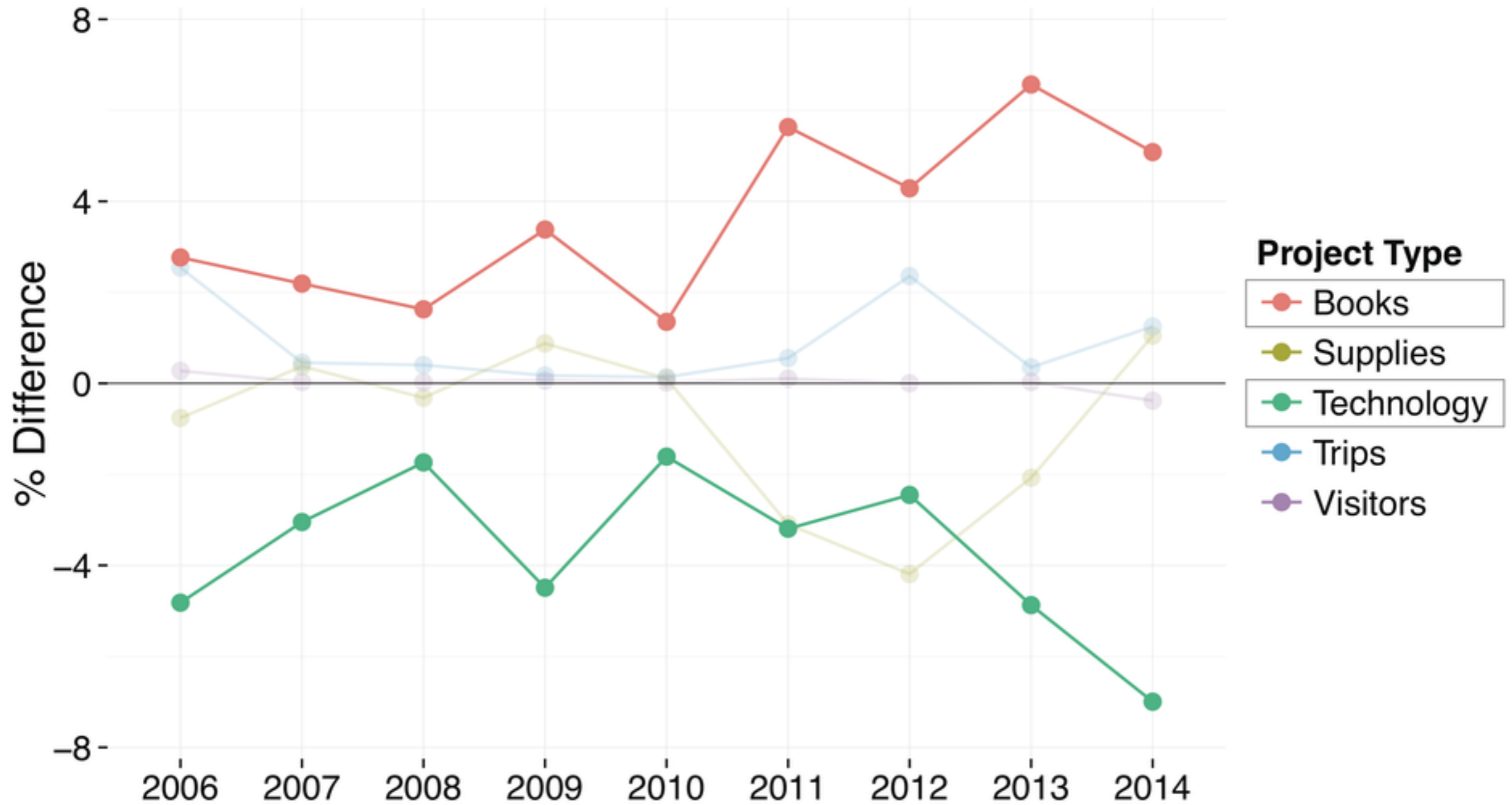
Essential requests, low-poverty schools

Enrichment requests, low-poverty schools

WHAT MAKES _____

UNIQUE?

CHICAGO: MORE BOOKS. LESS TECH.



A CURIOUS CASE OF
THE Mrs.

| Mr:

- || More likely to swear
- || express sadness
- || “We”, “Our”

| Ms:

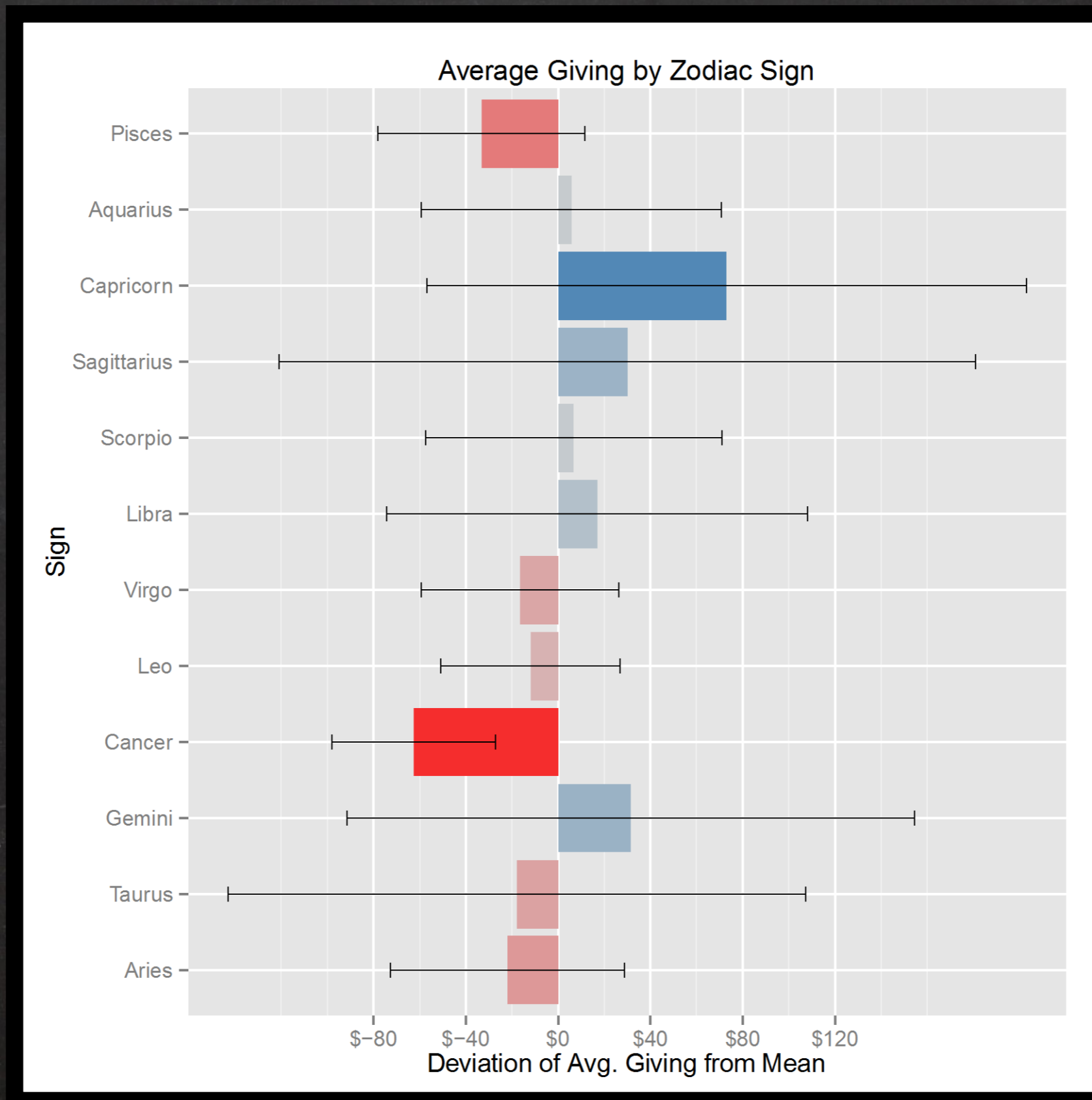
- || Positive, friendly
- || “I”, “My”

| Mrs:

- || Family, feelings
- || Use more sexual words

WHICH ZODIAC
SIGN IS **MOST** GIVING?

GIVING BY ZODIAC SIGN



A DAY WITHOUT
STATISTICS IS LIKE A
DAY WITHOUT SUNSHINE