OpenCourseWare in Europe

How to Make Use of Its Full Potential for Virtual Mobility

23 April 2014
Agenda

- Willem: OpenCourseWare Europe
- Ignasi: Legal Guidelines
- Gijs: Open Policies
OPENCOURSEWARE EUROPE
Why OpenCourseWare?

Objectives

Facilitate virtual mobility

• Create of preconditions for a strong European OCW framework
• closer cooperation between European institutes
• mutual use of material and even joint degrees
• enhance quality and increase the usage of online courses
Results

Analyses of existing research & best practices (WP1)

Analyses of current practices in EU (WP2)

Overview of EU copyright legislation & free licenses (WP2)

Guidelines for quality & accreditatio n (WP2)

Student handbook (WP3)

Case Study Library (WP4)

Workshops (WP7)

Videos

Presentations (WP7)
Aim of the guidelines

Report of current practices in OCW sites regarding copyright and use of licenses

We found some misunderstandings and some uncertainty.

Offer some basic guidelines to share resources through OCW sites using open content licenses correctly.
Current Practices in OCW: What we have found

- Lack of a copyright notice
- Mix of copyright holders
- License incoherences
- Resources without a license, in human and/or machine readable format
Copyright Notice

Who holds copyright?
Institution, authors, both?

(c) University

(c) Author

(c) Author, University
Copyright Notice

Be flexible about copyright notices in different platforms

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Marking an OCW site

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OPEN POLICIES
Support for Policy Development

• Why Open Policy?
  – Encourage production and use
  – Integration into educational practice

• Case Study Library
• Policy guidelines
Policy Levels

- Policies at different level of education system:
  - International
  - National / regional
  - Consortia
  - Institutional

Type of Policy:
- Binding / Non-binding
- Formal / Non-formal
Open Policy - Guidelines

• Case Study Library:
  – Best Practice
  – Different levels of policy
  – Lessons learned and advice

• Policy Guidelines
  – Step-by-Step
  – Case studies and References
  – Open Toolkits
Open Policy - Guidelines

Starting point

Goal: What do you want?

Why Open Policy?

What type of policy?

How to Realize?

How to Implement?

How to Evaluate?
Open Policy - Guidelines

• **Lessons learned**
  – Do you *really* need an Open Policy?
  – Policy vs. Practice
  – One size fits all/none?
  – Build on / make fit with existing policy
  – Focus on process as well as policy
  – Be pragmatic
  – Build a team
  – Evaluate!
Questions

Partners

- Delft University of Technology
- Universidad Politécnica Madrid
- Universitat de Barcelona
- Katholieke Universiteit Leuven
- Université de Lyon, VetAgro Sup
- OpenCourseWare Consortium
- Creative Commons

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