

# Joint Training for Open-domain Extraction on the Web:

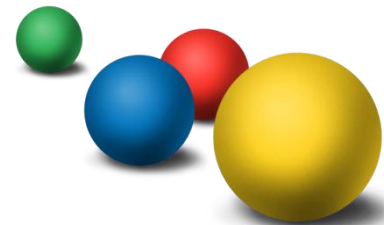
Exploiting Overlap when Supervision is Limited

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Google Research

**Sunita Sarawagi**

IIT Bombay



\* Work done at IIT Bombay

# Query-driven Extraction on the Web

User →

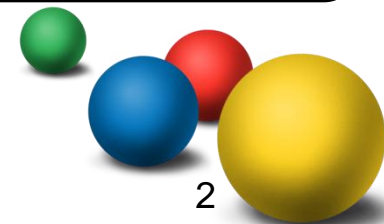
Gran Torino	Walt Kowalski	2008
Dirty Harry	Harry Callahan	1971

**Collective  
Extraction**

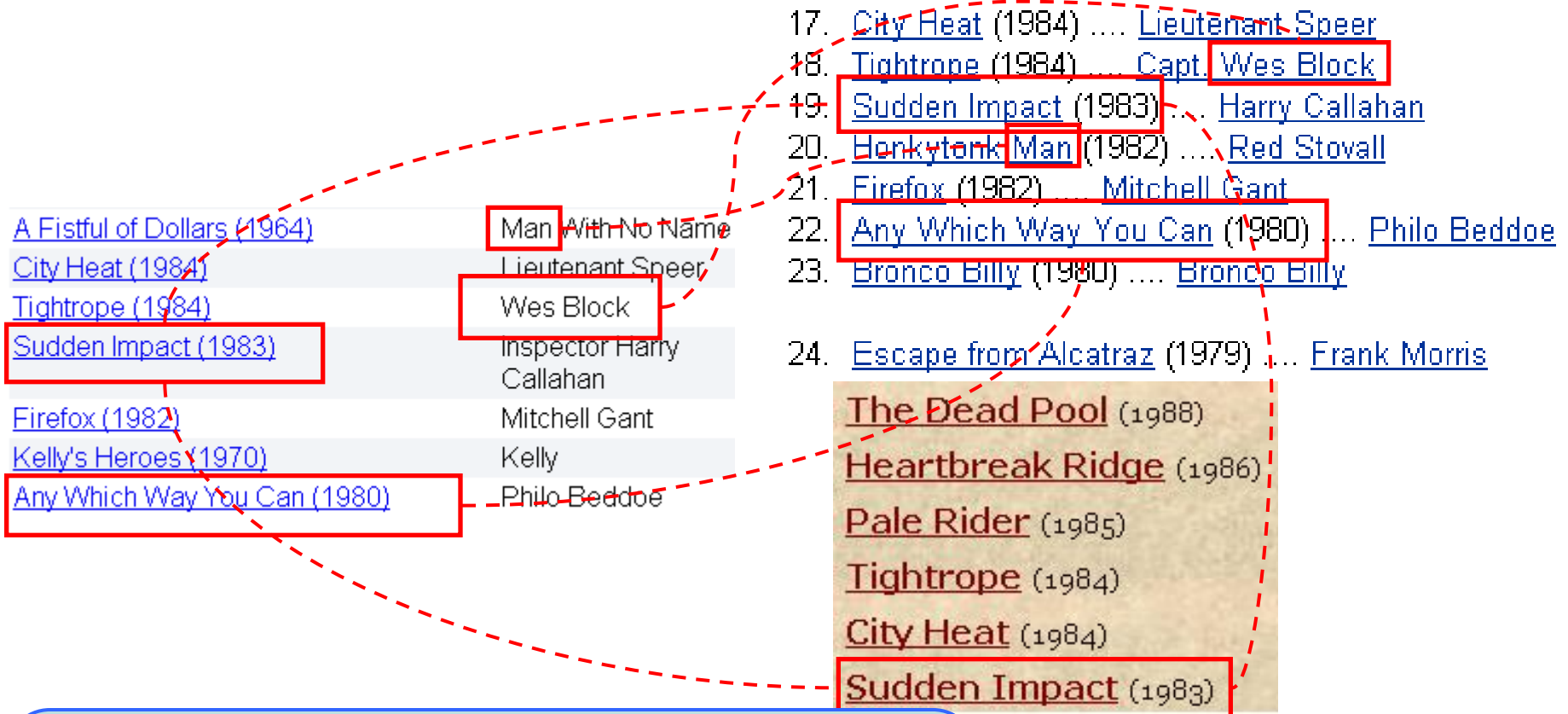
19. <a href="#">Sudden Impact</a> (1983) .... <a href="#">Harry Callahan</a>	<a href="#">The Dead Pool</a> (1988)	<a href="#">Joe Kidd</a> (1972)	Joe Kidd
20. <a href="#">Honkytonk Man</a> (1982) .... <a href="#">Red Stovall</a>	<a href="#">Heartbreak Ridge</a> (1986)	<a href="#">Dirty Harry</a> (1971)	Inspector Harry Callahan
21. <a href="#">Firefox</a> (1982) .... <a href="#">Mitchell Gant</a>	<a href="#">Pale Rider</a> (1985)	<a href="#">Play Misty for Me</a> (1971)	Dave
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24. <a href="#">Escape from Alcatraz</a> (1979) .... <a href="#">Frank Morris</a>	<a href="#">Sudden Impact</a> (1983)		

Firefox	Mitchell Gant	1982	City Heat	-	1984	Joe Kidd	Joe Kidd	1972
...	...	...	...	-	...	...	...	...
...	...	...	...	-	...	...	...	...

Merge & de-duplicate, Rank, Display to the user  
(World Wide Tables, Gupta & Sarawagi VLDB '09)

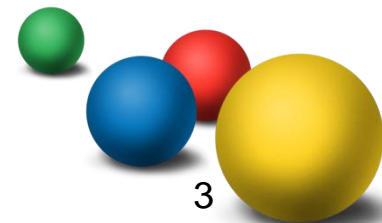


# Flavors of Content Overlap



A shared segment can be

- Arbitrarily long
- Across arbitrary number of sources
- Potentially a false-positive!



# Content Overlap : Another Example

Eric Allman

([web page](#)) Eric Allman is the main author of the [sendmail](#) program (emails), although certain alternatives have become popular, such as [McKusick's](#) partner.

Charles Babbage

Born: Monday, December 26, 1791, in London (England). Died: 1871. Considered one of the forefathers of computer science for having designed (with the help of [Ada Lovelace](#)) the [analytical engine](#), which, although never built, was a general-purpose (mechanical) computer. See also Babbage's [biography](#) on the [Internet Encyclopedia of Science](#).

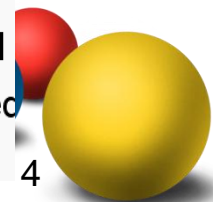
John W. Backus

Born: Wednesday, December 3, 1924, in Philadelphia, Pennsylvania. Died: 2007. Which gave birth to the language [FORTRAN](#) (the oldest programming language, after [Calculus](#), and, of course, [assembly](#)). John Backus is the 1977 recipient of the [IEEE Computer Society's Distinguished Achievement Award](#).

CS inventors and their inventions

Codd	Relational DB
Cray	Supercomputer

<a href="#">John Atanasoff</a>	<a href="#">Atanasoff–Berry Computer</a> , though it was neither programmable nor Turing-complete.
<a href="#">Charles Babbage</a>	Designed the <a href="#">Analytical Engine</a> and built a prototype for a less powerful <a href="#">mechanical calculator</a> .
<a href="#">John Backus</a>	Invented <a href="#">FORTRAN</a> ( <i>Formula Translation</i> ), the practical high-level programming language, and formulated the <a href="#">Backus-Naur form</a> that described the formal language <a href="#">syntax</a> .



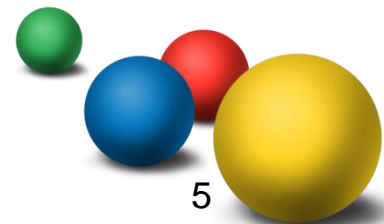
# Extraction Setting and Goal

## Setting:

- Low supervision (~3 records)
- Multiple semi/un-structured sources (~20)
- Widely varying/disjoint feature sets across sources
- Significant but arbitrary and noisy content overlap

**Goal:** Jointly train one extraction model per source so that they agree on the labels of shared segments

**Conditional Random Field**



# Base Model: Linear CRF

**Sample sentence:** My review of Fermat's last theorem by S. Singh

$t$	1	2	3	4	5	6	7	8	9
$\mathbf{x}$	My	review	of	Fermat's	last	theorem	by	S.	Singh
$\mathbf{y}$	<b>Other</b>	<b>Other</b>	<b>Other</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>other</b>	<b>Author</b>	<b>Author</b>

$y_1$  —  $y_2$  —  $y_3$  —  $y_4$  —  $y_5$  —  $y_6$  —  $y_7$  —  $y_8$  —  $y_9$

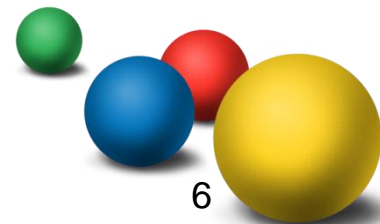
$$\log P_{\mathbf{w}}(\mathbf{y}|\mathbf{x}) = \sum_t \mathbf{w} \cdot \mathbf{f}(y_t, y_{t-1}, t, \mathbf{x}) - \log Z_{\mathbf{w}}$$

Trained weights

Feature vector  
at position  $t$

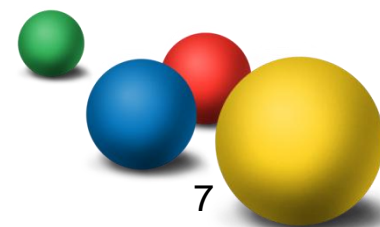
“Log Partition”

(Lafferty et.al. '01)



# Possible Alternatives

- Club sources, learn one CRF: Our features are disjoint
- Collective inference: Limited to overlapping content
- Hard label transfer: Co-training, multi-stage learning: prone to error cascades
- Two-source methods: 2-view perceptron/regression: We have multiple sources
- Known joint methods: Compared later

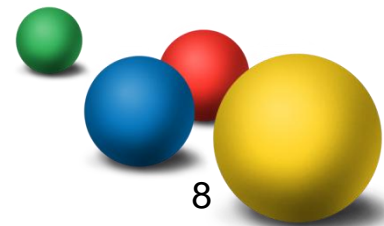


# Goal

- Input:**  $S$  data sources, each source  $i$  has  
Labeled records  $L_i$ , Unlabeled records  $U_i$   
Set  $\mathcal{A} \equiv$  Shared segments across unlabeled records
- Goal:** Train CRF weights  $\mathbf{w}_i$  for each source  $i = 1..S$

$$\max_{\{\mathbf{w}_1, \dots, \mathbf{w}_S\}} \sum_{i=1}^S \boxed{\text{LogLikelihood}(L_i | \mathbf{w}_i)} + \text{AgreementLikelihood}(\mathcal{A}, U_1, \dots, U_S | \mathbf{w}_1, \dots, \mathbf{w}_S)$$

$\sum_{(\mathbf{x}, \mathbf{y}) \in L_i} \log P(\mathbf{y} | \mathbf{x}, \mathbf{w}_i)$





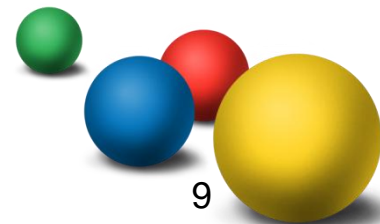
# Goal

Marginal prob that  $i^{th}$  model labels  $\mathcal{A}$  with  $\mathbf{y}_{\mathcal{A}}$

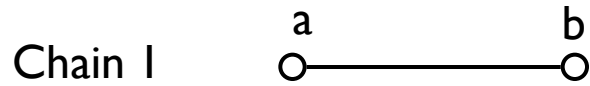
$$\max_{\{\mathbf{w}_1, \dots, \mathbf{w}_S\}} \sum_{i=1}^S LL(L_i | \mathbf{w}_i) + C \cdot \log \sum_{\mathbf{y}_{\mathcal{A}}} \prod_{i=1}^S \overbrace{p_i^{\text{marg}}(\mathbf{y}_{\mathcal{A}} | \mathbf{w}_i)}^{\uparrow}$$

Joint prob that all models label  $\mathcal{A}$  with  $\mathbf{y}_{\mathcal{A}}$

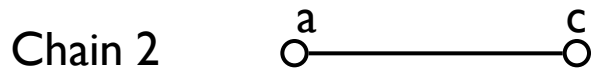
**Key Issue:** Tractable approximation of the agreement



# Re-writing the Agreement Term



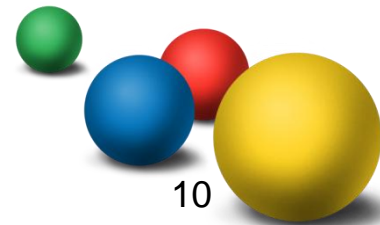
$$\sum_{y_a} p_1^{\text{marg}}(y_a) p_2^{\text{marg}}(y_a)$$



$$= \sum_{y_a, y_b, y_c} p_1(y_a y_b) p_2(y_a y_c)$$

$$= \sum_{y_a, y_b, y_c} \text{Score} \left( \begin{array}{c} \text{a} \text{---} p_1(y_a y_b) \text{---} \text{b} \\ \text{a} \text{---} p_2(y_a y_c) \text{---} \text{c} \end{array} \right)$$

$$\approx \text{PartitionFunction} \left( \begin{array}{c} \text{a} \text{---} p_1(y_a y_b) \text{---} \text{b} \\ \text{a} \text{---} p_2(y_a y_c) \text{---} \text{c} \end{array} \right)$$



# Another Example

Three sentence snippets from different sources:

1987 Matthew “Matt” Groening : Simpsons .  
FOX – Matthew “Matt” Groening , The Simpsons , 23<sup>rd</sup>  
Emmy winner Matt Groening , The Simpsons (creator)

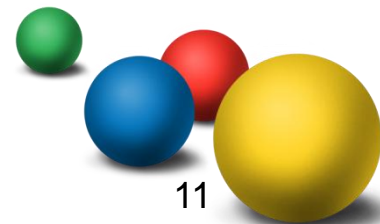
Four shared segments:

Matthew “Matt” Groening (1,2)

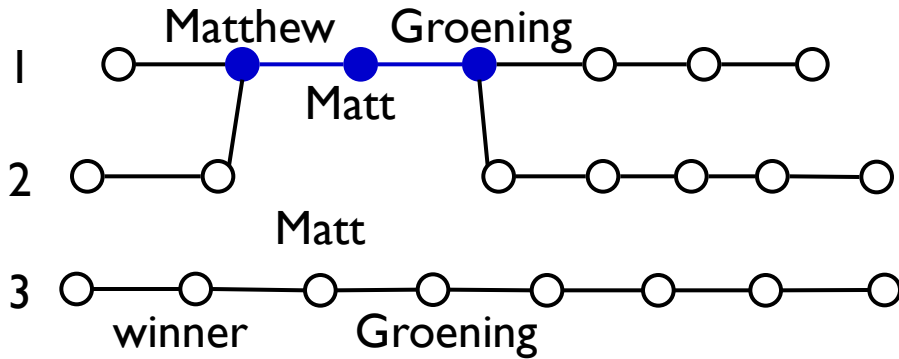
Matt Groening (1,2,3)

Matt Groening , The Simpsons (2,3)

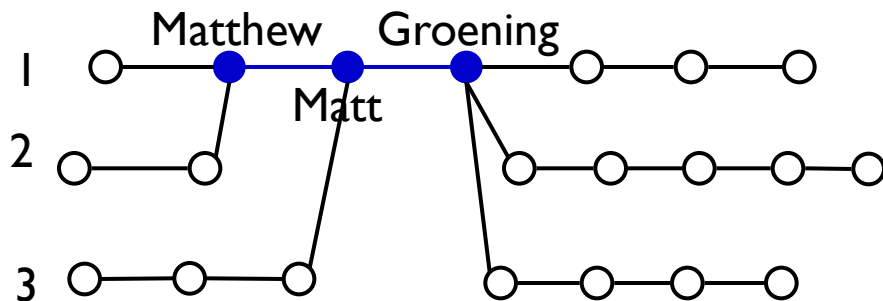
Simpsons (1,2,3)



# Collapsing on Shared Segments

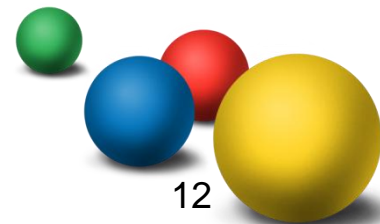


Collapse on  
“Matthew Matt Groening”



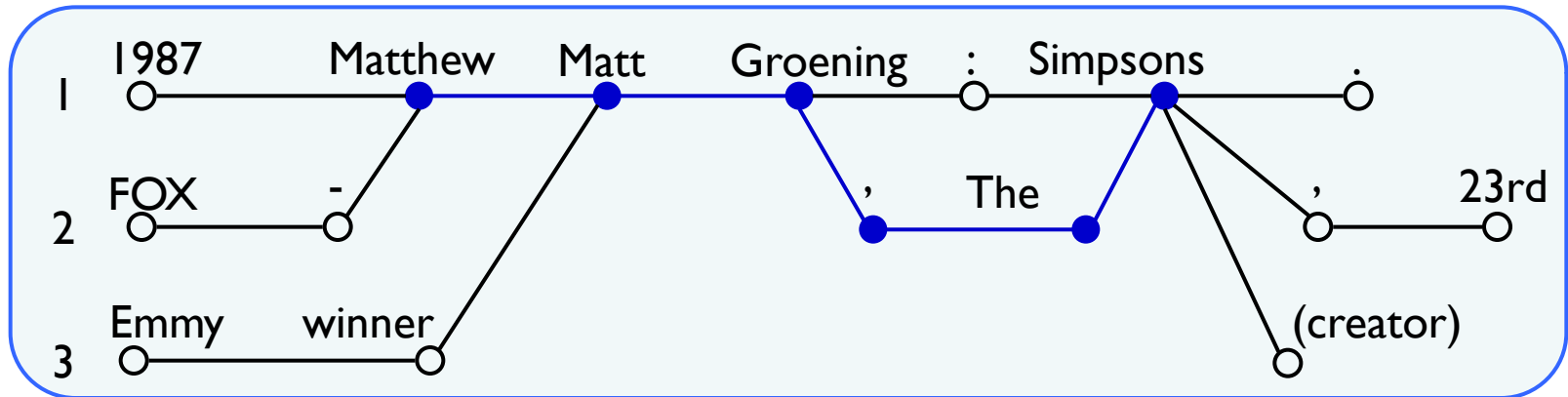
Collapse further on  
“Matt Groening”

..and so on for the other shared segments



# Agreement Term = Log Partition

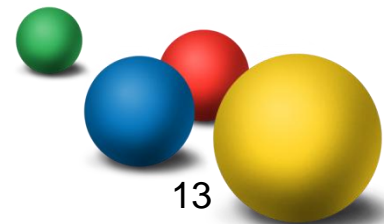
Final “Fused” Graph: Collapse all shared segments



$$\log \sum_{\mathbf{y}_{\mathcal{A}}} \prod_{i=1}^S p_i(\mathbf{y}_{\mathcal{A}} | \mathbf{w}_i) = \log Z_{\text{fused}} - \sum_{i=1}^S \log Z_i$$

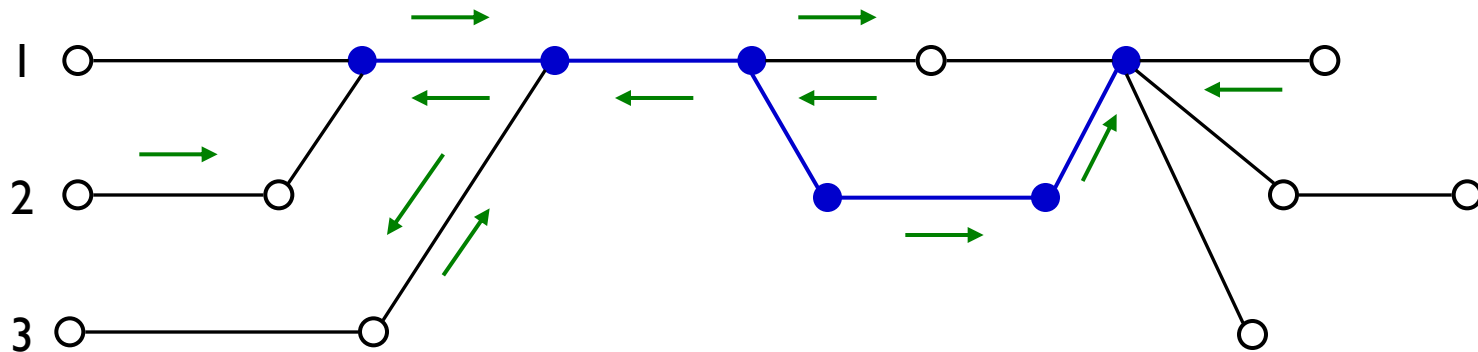
Log Partition of the Fused Graph

Hard if the graph has cycles!



# Approximating the Log-Partition

$$\log \sum_{\mathbf{y}_{\mathcal{A}}} \prod_{i=1}^S p_i(\mathbf{y}_{\mathcal{A}} | \mathbf{w}_i) = \log Z_{\text{fused}} - \sum_{i=1}^S \log Z_i$$

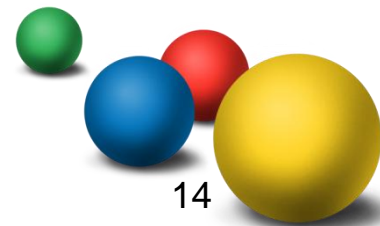


$\log Z_{\text{fused}}$  can be approximated by

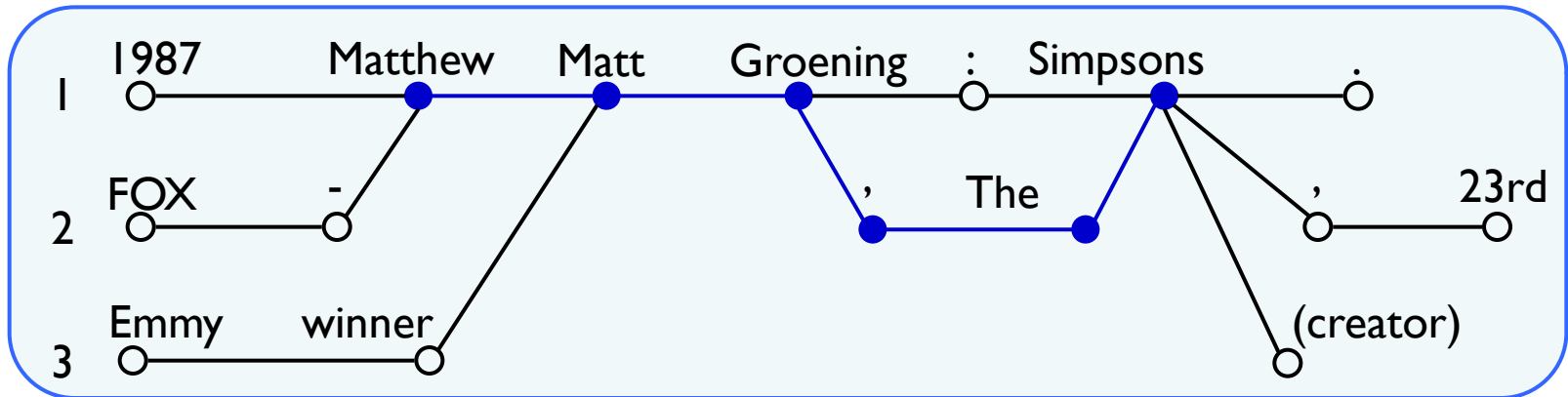
- Belief propagation (BP) on the fused graph
- Inexpensive variant of BP (Liang et. al. '09)

**But...**

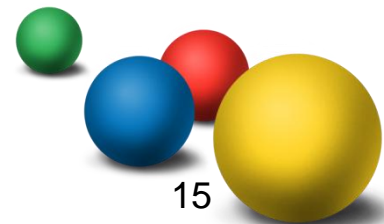
- BP slow to converge, sometimes inconsistent
- Noisy agreement set  $\Rightarrow$  Wrong fused graph!



# Alternate Approximation Method



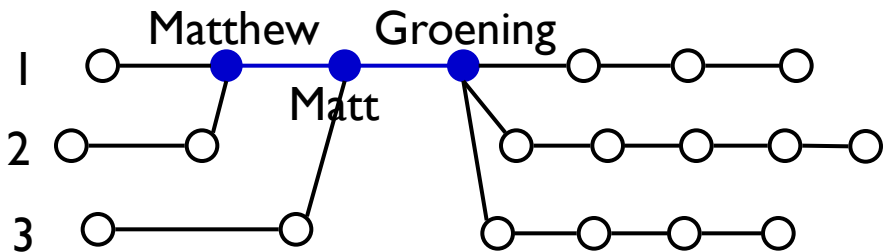
- Collapse on all segments => Intractable cyclic graph
- Collapse on few segments => Maybe get a tractable tree?



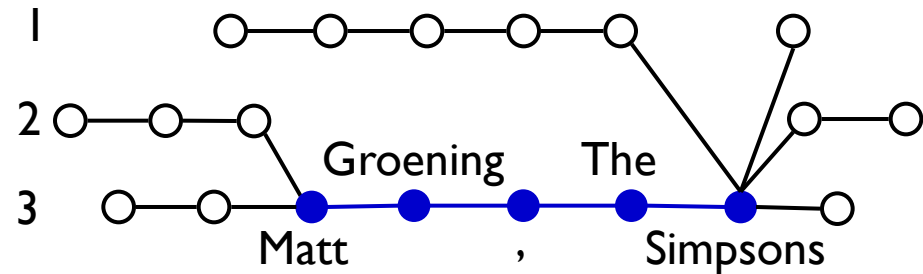
# Approximation via Partitioning

Partition  $\mathcal{A}$  into disjoint sets of shared segments  $\mathcal{A}_1, \dots, \mathcal{A}_k$

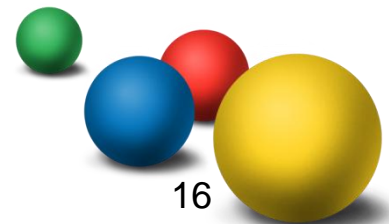
$$\log Z_{\text{fused}}(\mathcal{A}) \approx \sum_{i=1}^k \log Z_{\text{fused}}(\mathcal{A}_i)$$



$\mathcal{A}_1 =$  Matt Groening,  
Matthew Matt Groening

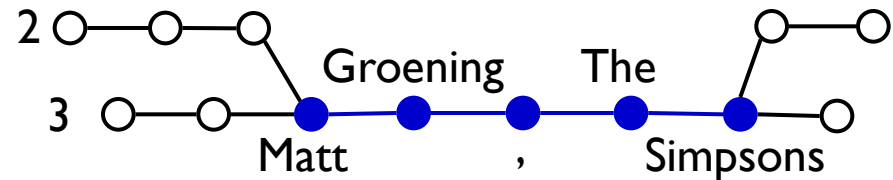
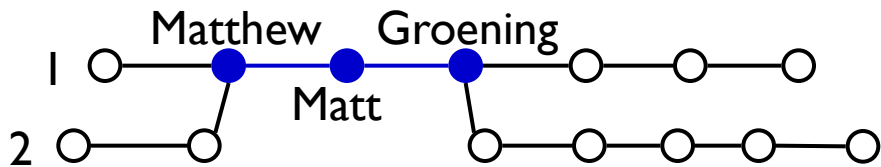
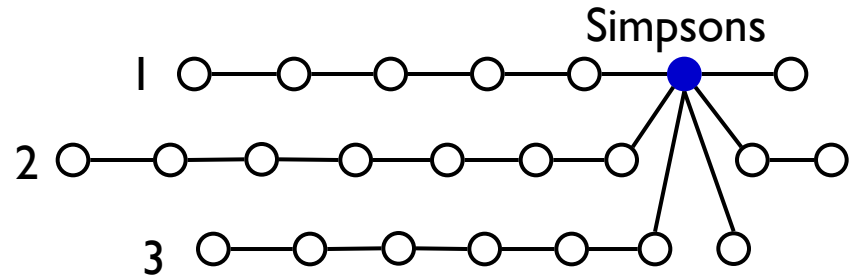
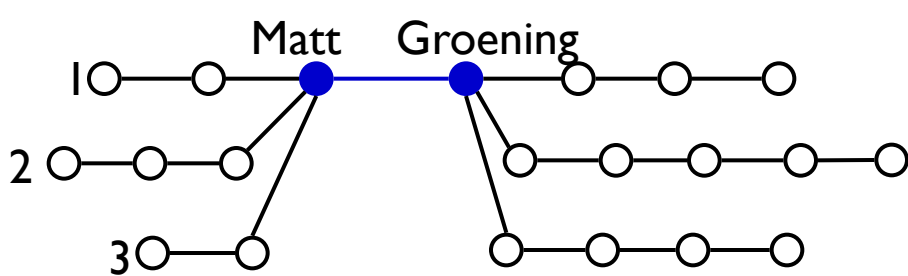


$\mathcal{A}_2 =$  Simpsons,  
Matt Groening , The Simpsons

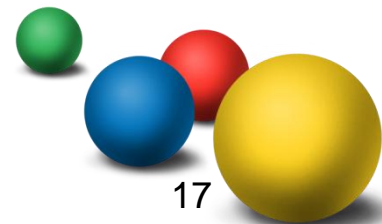




# Per-segment Partitioning



Each fused graph = a shared segment + its chains = Tree  
...**But total number of nodes is the highest possible**



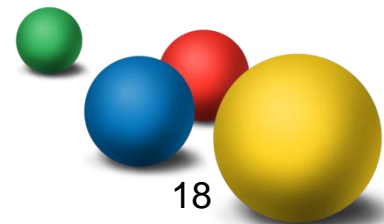
# Partitioning Desiderata

$$\min_{k, \mathcal{A}_1, \dots, \mathcal{A}_k} \sum_i |\text{FusedGraph}(\mathcal{A}_i)|$$

$\mathcal{A}_1, \dots, \mathcal{A}_k$  a partition of  $\mathcal{A}$

$\forall i, \text{FusedGraph}(\mathcal{A}_i)$  is a tree

- **Low runtime:** Runtime linear in sizes of fused graphs
- **Preserve correlation:** Nearby shared segments should go to the same partition  
e. g. “Matthew Matt Groening” and “Matt Groening”



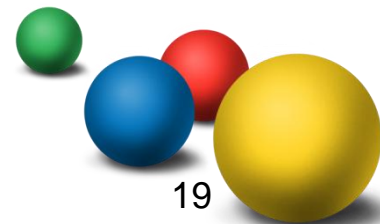
# Partitioning Desiderata

$$\min_{k, \mathcal{A}_1, \dots, \mathcal{A}_k} \sum_i |\text{FusedGraph}(\mathcal{A}_i)|$$

$\mathcal{A}_1, \dots, \mathcal{A}_k$  a partition of  $\mathcal{A}$

$\forall i, \text{FusedGraph}(\mathcal{A}_i)$  is a tree

- NP-hard in size of agreement set
- Greedy strategy:
  - Grow  $\mathcal{A}_i$  to maximally reduce objective
  - Tweaks and efficiency measures in paper



# And we are done!

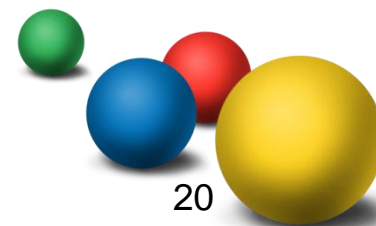
$$\max_{\{\mathbf{w}_1, \dots, \mathbf{w}_S\}} \sum_{i=1}^S LL(L_i | \mathbf{w}_i) + C \cdot \log \sum_{\mathbf{y}_{\mathcal{A}}} \prod_{i=1}^S p_i^{\text{marg}}(\mathbf{y}_{\mathcal{A}} | \mathbf{w}_i)$$

↓  
Equate to the Log Partition  
of the Fused Graph

$$\log \sum_{\mathbf{y}_{\mathcal{A}}} \prod_{i=1}^S p_i(\mathbf{y}_{\mathcal{A}} | \mathbf{w}_i) = \log Z_{\text{fused}} - \sum_{i=1}^S \log Z_i$$

↓  
Decompose via Greedy  
Partitioning into Fused Trees

$$\log Z_{\text{fused}}(\mathcal{A}) \approx \sum_{i=1}^k \log Z_{\text{fused}}(\mathcal{A}_i)$$



# Experiments: Structured Queries

User →

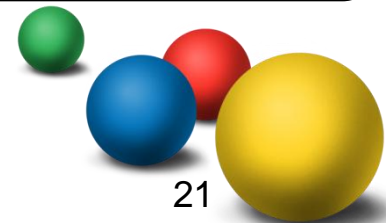
Gran Torino	Walt Kowalski	2008
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Collective  
Extraction

19. <a href="#">Sudden Impact</a> (1983) .... <a href="#">Harry Callahan</a>	<a href="#">The Dead Pool</a> (1988)	<a href="#">Joe Kidd</a> (1972)	Joe Kidd
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21. <a href="#">Firefox</a> (1982) .... <a href="#">Mitchell Gant</a>	<a href="#">Pale Rider</a> (1985)	<a href="#">Play Misty for Me</a> (1971)	Dave
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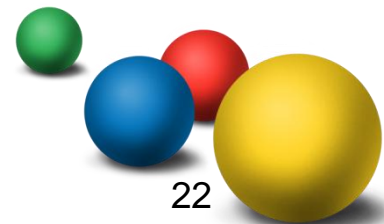
Firefox	Mitchell Gant	1982	City Heat	-	1984	Joe Kidd	Joe Kidd	1972
...	...	...	...	-	...	...	...	...
...	...	...	...	-	...	...	...	...

Merge & de-duplicate, Rank, Display to the user



# Experimental Setting

- Extraction on 58 datasets, each representing a relation
  - Oil spills, James Cagney movies, University mottos, Parrots in Trinidad & Tobago, Star Trek novels etc.
  - Each dataset = 2-20 HTML list sources from a 500M crawl
  - Wide range of #columns, #sources, #records, #shared segments, base accuracy, noise
  - Handful (~ 3) labeled records per list source
  - F1 measured using manually annotated ground truth
- Datasets binned by **Base model F1** and **Average Number of Shared Segments** for ease of presentation



# Finding the Agreement Set

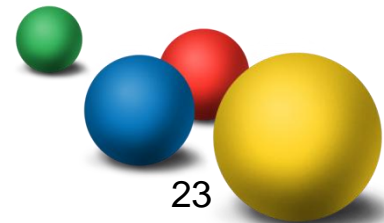
- Traditional: **Shared segment = Unigram repetitions**
  - Arbitrary, context-oblivious, highly noisy
  - Does not transfer weights of first-order features
- Our strategy:

Shared segment =

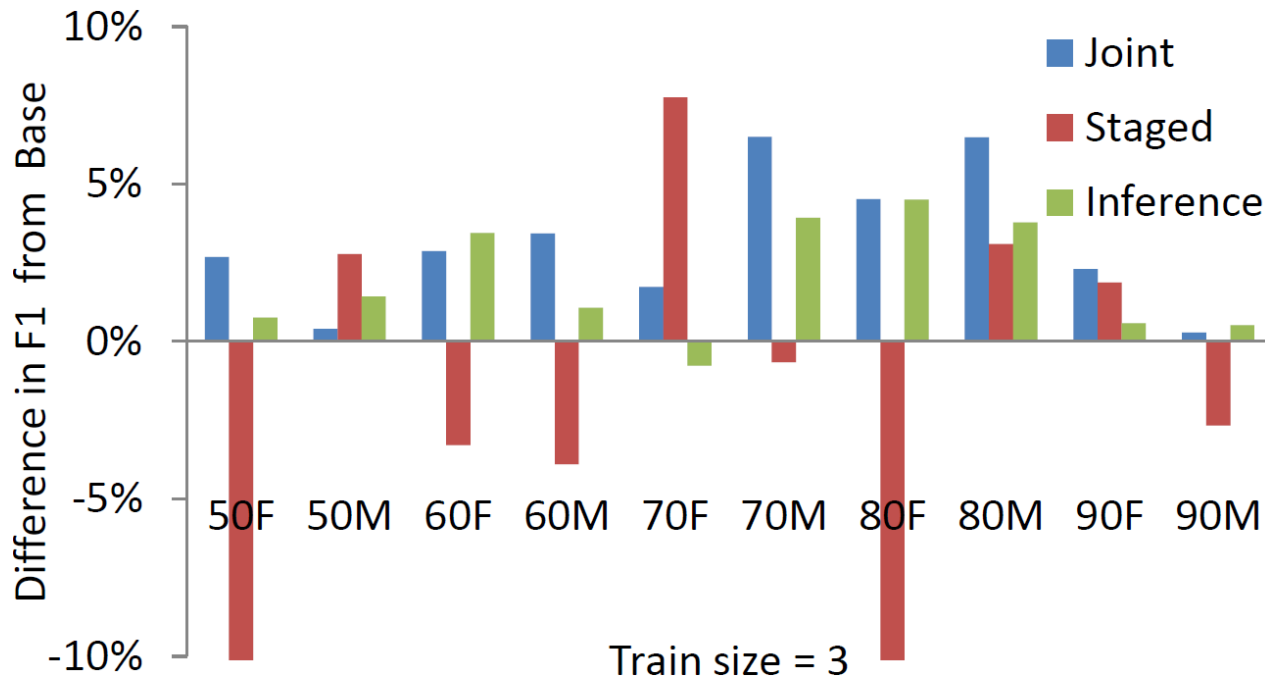
Repeating segment in near-duplicate records

Maximally long segment  
inside a record cluster

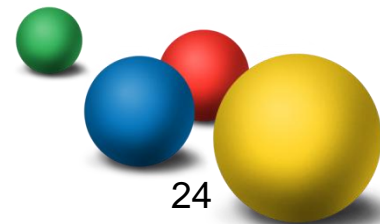
Approximate multi-partite matching  
of sources yields record clusters



# Comparison vs Simpler Methods



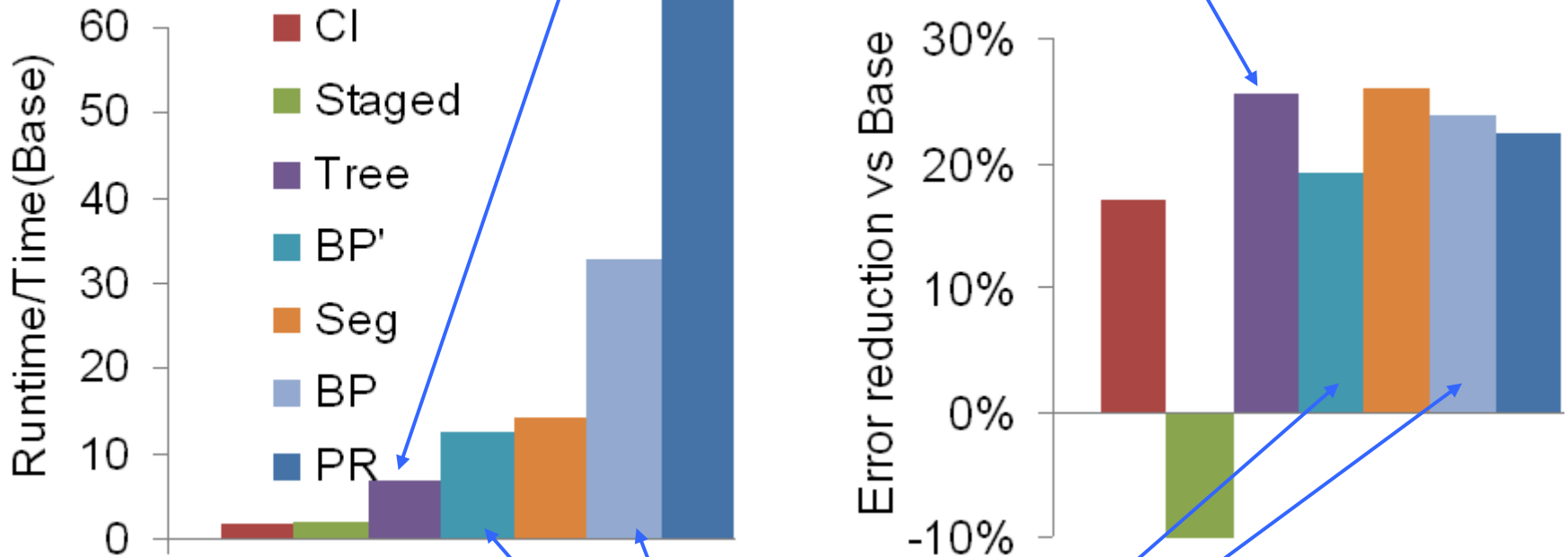
- Label transfer: cascade-prone, 10% drop in some cases
- Collective inference: boosts 83.3% to 86.1%
- Joint training: boosts to 87.5%
  - With 7 training records: boosts 87.4% to 89.2%



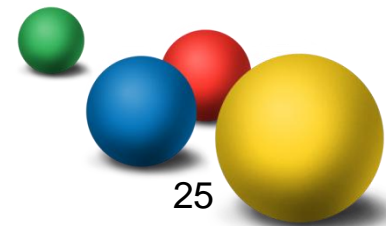


# Runtime/Accuracy of All Methods

Greedy-partitioning has the best runtime/accuracy tradeoff



Belief Propagation (BP) quite slow, Fast variant (BP') not as accurate

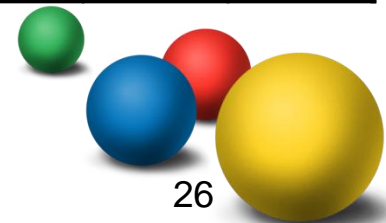


# Relative Error Reduction

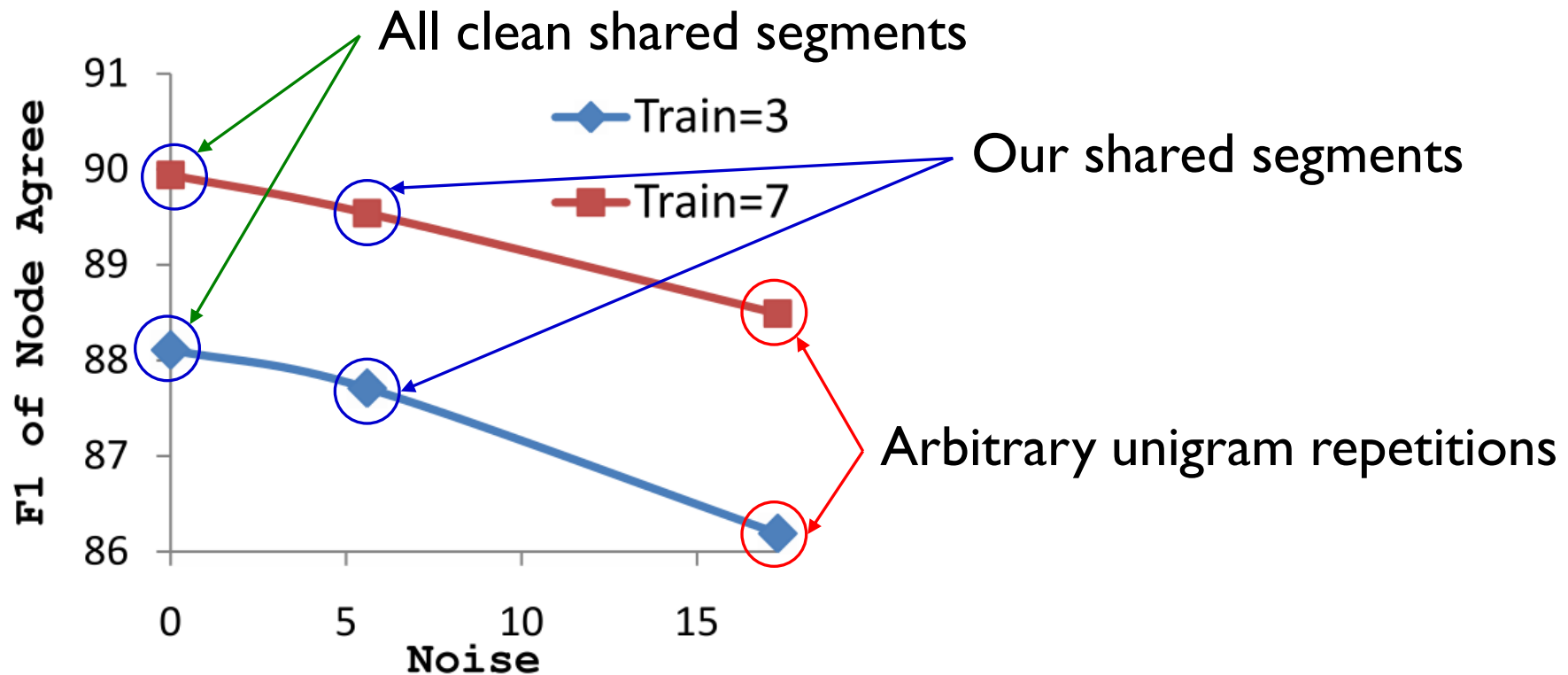
	50F	50M	60F	60M	70F	70M	80F	80M	90F	90M	All
Absolute FI Error of Base											
Base	44.8	45.4	33.1	32.7	26.5	23.9	14.4	13.4	5.7	3.9	16.7
Percentage Error Reduction over Base											
ClInfer	1.7	3.2	10.4	3.3	-2.9	16.4	31.3	28.2	10.1	13.1	17.0
Tree	6.0	2.3	11.2	9.5	4.4	28.0	38.0	40.6	43.4	13.8	25.5
Seg	6.6	0.6	14.3	9.8	4.5	31.5	38.8	42.7	36.2	9.3	26.8
BP	6.0	2.4	10.6	9.3	3.6	28.7	38.6	42.0	43.3	14.9	26.0
BP'	1.6	2.1	11.8	3.5	-3.1	18.6	34.3	35.0	13.2	-0.5	19.1
PR	2.3	7.9	4.7	10.3	4.1	28.7	30.5	33.3	30.2	9.3	22.4

Red: Increase in error

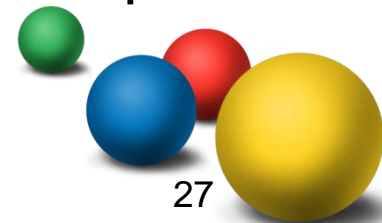
Green: Best method



# Experiments: Noisy Agreement Set

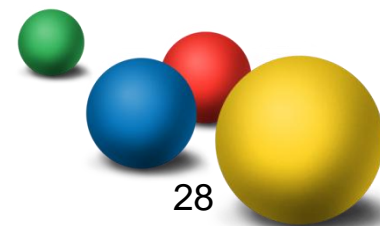


- Our scheme: ~5% token-level noise, small F1 drop
- Arbitrary unigrams: ~15% node noise, significant F1 drop



# Related Work

- Agreement-based learning (Liang et.al. '09)
  - EM-based scheme applied on two sources with clean overlap
- Posterior Regularization (Ganchev et.al. '08)
  - Different agreement term; used in multi-view
- Two-view perceptron/regression, co - training/boosting/SVMs (Brefeld et.al. '05, Blum & Mitchell '98, Collins & Singer '99, Sindhvani et.al. '05, Kakade & Foster '07)
  - Two source and/or hard label transfer
- Multi-task learning (Ando & Zhang '05)
  - Single source, shared features sought
- Semi-supervised learning (Chapelle et.al. '06)
  - No training, no support for partially structured overlaps
- Co-regularization, Pooling (Suzuki et.al. '07)

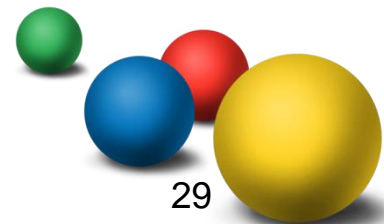


# Summary

- Joint training: Text overlap compensates for supervision
  - Reward agreement of distributions on overlapping text
  - Tractable approximations of the reward
  - Scheme to find low-noise overlapping segments
  - Extensive empirical comparison on many datasets

Best accuracy/speed tradeoff using content overlap  
= Decomposing agreement over greedy tree partitions

- Future work
  - Online and parallel collective training



Thanks

