3D Cinema is a TREND
But it’s not that simple…
Why us?

- Innovative and *patentable* solution
- 3D film customizing for optimal viewing on any 3D display
- Integration into consumer products
Why us?

- Proven technology
- Customer-driven development
- Beta of professional film-tools
Why us?

- **IP**
- **Customers + Products**
- **Team**

Our Brilliant Engineers

CEO
CTO
Scientific Advisors
Q3/2011
Q1/2011
CFO
Q1/2011
Marketing
Why us?

Real-time solution by Q4/2011

Customer + Products

Team

Our Brilliant Engineers
Market

emotion3D has the potential to be FIRST into this market

Source: iSuppli, March 2010
“emotion3D has a compelling technological approach”

CEO of 3D International Europe GmbH
email: tom@emotion3D.tv

Thanks to our Supporters:

emotion3D wird gefördert durch JITU - Seedfinancing des BMVIT, abgewickelt durch die aws.

# Optimal Viewing Distances

<table>
<thead>
<tr>
<th>3D TV Size (Diagonal – inches)</th>
<th>Optimal Viewing Distance 720p (inches) – 2.3x</th>
<th>Optimal Viewing Distance 1080p (inches) 1.56x</th>
<th>Closest possible Viewing Distance 70 Degree FOV (inches)</th>
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Underlying Magic

Recording (2 Views)  →  Depth Reconstruction, Virtual View Generation
Status, Accomplishments, Timeline

Oct 09  I2b&go!  Dec 09  Mar 10  Initiator App
Aug 09  2 Founders Start
May 10  Pres-Seed
Apr 10  +1 Marketing Assistant
Jun 11  Patent App  Seed
Sep 10  Industry Partner
Jul 10  +2 Tech Developers
Mar 11  Future CFO Identified
Oct 10  +1 Tech Developer
Jan 11  
Apr 11  
Jul 11  
Oct 11  
Jan 12  
Jul 09  
Oct 09  
Jan 10  
Apr 10  
Jul 10  
Oct 10  
Jan 11  
Apr 11  
Jul 11  
Oct 11  
Jan 12  