The Poetics of Everyday Objects

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August
2003
1. Create to everyone

- Wake up
touch screen
- Proximity
- Boot up

Create [automatically]
- Write
- Write + square
- Note
- Icon selection

Hello Everyone!
Before I begin...
Celebration of the Day

Slovenian ‘rain dance’

19???
August de los Reyes RT @H_FJ "Futura, the play." I don't know what to make of this. http://j.mp/dlv5X

The National Asian American Theatre Company (NAATCO) - New York, NY

The National Asian American Theatre Company (NAATCO) was founded in 1969 by Richard Eng and his notebook to promote and support Asian American actors, directors, designers, and technicians through the performance of European and American classical and contemporary works.

9 minutes ago · Comment · Like · Share

Brind Sanderson Are you in Ljubljana? Awesome! Beautiful city!

36 minutes ago · Comment · Like · See Friends

August de los Reyes Yeah, I'm excited to be here! It's been pretty awesome so far.

22 minutes ago · Like

Brind Sanderson How long are you going to be there?

14 minutes ago · Like

August de los Reyes All Saturday. I'm here for the industrial design conference :) 

13 minutes ago · Like

Write a comment...
Quarter-Life Crisis
Arts, Philosophy, and Social Sciences
A Turning Point
River/Fleuve
It is the differences that are the same.
• Cognitive Psychology
• Structural Linguistics
• Political Economics
• Cognitive Psychology
• Structural Linguistics
• Political Economics
• Software Development
It is the differences that are the same.
<table>
<thead>
<tr>
<th>CLI</th>
<th>GUI</th>
<th>NUI</th>
<th>?</th>
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<tbody>
<tr>
<td>STATIC</td>
<td>RESPONSE</td>
<td>EVOCATIVE</td>
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<td>DISCONNECTED</td>
<td>INDIRECT</td>
<td>UNMEDIATED</td>
<td>EXTENSIVE</td>
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<td>HIGH-LOW</td>
<td>DOUBLE MEDIUM</td>
<td>FAST FEW</td>
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<td>DIRECTED</td>
<td>EXPLORATORY</td>
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<td>ANTICIPATORY</td>
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<td>RECALL</td>
<td>RECOGNITION</td>
<td>INTUITION</td>
<td>SYNTHESIS</td>
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NOT OUTCOMES, BUT INGREDIENTS
• Semantic
• Syntactic
• Pragmatic
Semantics
DUALISMS
DUALISMS
Body and Soul
Culture and Nature
Subject and Object
Work and Play
Burned out and ready for a career change?
We can help!

Find your ultimate career>>>
dialectic
Designer and Developer
The Center and The Other
Learnability > Discoverability
Pragmatics
horizontality vs verticality
Rhizome
arborescence
Ingredients

- Semantics
- Syntactics
- Pragmatics
Ingredients

• Plurality of Meaning
• Syntactics
• Pragmatics
Ingredients

• Plurality of Meaning
• Innate Aesthetic Qualities
• Pragmatics
Ingredients

- Plurality of Meaning
- Innate Aesthetic Qualities
- Juxtaposition of Concepts
Aspects of Poetry

- Plurality of Meaning
- Innate Aesthetic Qualities
- Juxtaposition of Concepts
A Poetic Age
The Center and The Other
HVALA!  THANK YOU!