From InLoCom to sustainable regional partnership “Heart of Slovenia”

Aleksandra Gradišek, Ana Savšek

Development Centre Litija

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Who? (Development Centre Litija)

RCL vision

**Vision**

Development Partnership of the Heart of Slovenia

- Maintaining and further development of the area
- Provision of structure for generating, financing and implementation of developmental tasks of the area
- Systematic animation and communication of developmental potential in the area

**Mission**

- Connection, innovative approach, trust

**Values**
How?

Main pillars for development of local areas:

- NGO
- Enterprise
- Government
Where?

- 16 municipalities
- 1.555 km² (7.7% area of SLO)
- 196,000 inhabitants
- GEOSS as focal point
Development process of RCL...

Development of an innovative local community

The sowing phase:
Motivator of entrepreneurial initiatives, consultant for one municipality (Litija)

The growth phase:
Creation of development partnership, encourage healthy core business

The harvest phase:
Maintaining and further development of the area, transfer of good practices

Communication and interstructural cooperation

... is development process of local community
Results

- Breakthrough from the local development centre into subregional developmental subject, which today formally connects 10 municipalities
- Established programmes for promotion of entrepreneurship – “one stop shop” (Litija, Grosuplje, Domžale), 529 registrations, 537 new jobs
- Supported 53 projects of local initiatives (NGOs, private individuals, farmers, institutions) through Leader
- Organised 294 education and training workshops, 4638 participants included
- Creation and realization of 19 local, 24 regional and 7 international projects
- Organised 50 fair exhibitions and 440 providers included
- Edition of 80 units of promotional material
- 600 articles in media
- Marked 1629 km of trails (hiking, cycling, horseriding)
- Development and promotion of area products (Dežela Jurija Vege, Oglarska dežela, Jablaniška dolina, Posavsko hribovje, Naravnost z dežele, Abrahamov ključ Srca Slovenije)
Conclusion

• The Heart of Slovenia is logical consequence of quality and successful work of RCL.
• Brand Heart of Slovenia: raise of creative potential of area and quality of life.
• Connecting public, private and non-governmental sector in the regional environment is a challenging task, but with this we can ensure sustainable development.
• With including new municipalities in development partnership they take over responsibility for the implementation of socially responsible projects, which require more resources and larger numbers of involvement of different stakeholders.
• Cooperation in InCo movement provides creative power to RCL and to the area.
• If the idea is right and wish is powerful, there is also a way and possibilities for financial resources. RCL is right place for “dreamers with vision”.