Social Entrepreneurship

From an Idea towards the realization

Example: Cooperative Dobrote z.b.o.

Project: „TEKSTILNICA“
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An innovative approach towards collection, sorting and re-use and recycling of the old clothes and textiles through a social enterprise initiative.

Two partner organizations (Dobrote z.b.o., Ecologists Without Borders) through the tender of Ministry of Labour and the ESF to promote social entrepreneurship II in 2012 received funding to establish a collection of used textile in textile bins. Project represents continuation of the project TD Textile, where a group of NGO-s established a cooperative warehouse for processing of garments and textiles.
How do we collect garments and household textile?

Collection of clothing means less waste, means reuse, a smaller carbon footprint on the environment and green jobs in the recycling sector.

The collection is carried out thru household collection, schools and other public institutions. The emphasis is on the textile bins collection. Clothes and garments can also be brought on the specified sites.

Textile imports to Slovenia is around 10kg per person per year (app. 20,000 tons)

Waste from home textile, fur and clothing is about 14,000 tons per year. Most end up in a landfills.
SORTING

Sorting and processing occurs in the storage and processing warehouse in Dravograd. For the sorting process we employ individuals from textile professions in Carinthia region which after the collapse of the textile industry are mostly left unemployed. There is knowledge and diligence.

Dobrote employs 5 people, 4 of them come from the segment of older and difficult to employ individuals. This year we will train 5 additional persons.

Collected textile is currently being processed:

- 5% - re-use ("second hand")
- 10% - transformation into "industrial rags"
- 9% - new products
- 1% - waste
- 5% - donated clothes to charity

70% of collected textiles is exported and sold to the textile banks abroad.

Plan for 2013: 15% „second-hand“, 20% rags, 20% new products, 9% - donations, 1% waste, 35% export.
Sorting process
RE-USE and NEW ITEMS

- Clothes for sale
- Industrial rags
- Slippers
- Bean-bags
- Bags
- Laptop tables
- Mats
- Curtains made of denim
Uniquely designed hand-bags, shopping bags and slippers
Unique handbags for medicines, jewelry, floral pots...
The head and back rollers for comfortable seating
Bean-bags
Industrial rags/wipers - 10kg bales (white and colored)
OUR VISION

Establish a collection all over Slovenia in the next two years (from door to door and through the container collection).
2 franchise „second hand“ stores

Make our own designer line of new products to expand our range of products and establish effective (international) marketing.
Interesting web sites:

Ashoka
https://www.ashoka.org/
https://www.ashoka.org/fellows

Skoll Fundation
http://www.skollfoundation.org
http://www.participantmedia.com/
http://www.socialedge.org/
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