



C2C

N E T W O R K

CRADLE TO CRADLE NETWORK

C2CN PROJECT

CRADLE TO CRADLE NETWORK

Dr. Harma Albering

Project Manager

Province of Limburg (NL)

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Limburg

- Dutch TV (2007)
- McDonough/Braungart: *Cradle to Cradle: Remaking the Way We Make Things*
- Chamber of Commerce
- Venlo Region initiatives

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Europe

- The European Union wants to be amongst the world's best knowledge based economies
- Regions have a key role in implementing Europe 2020 Agenda
- The Cradle to Cradle approach is one of the ways to reach these goals

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INTERREG IVC

- Priority 2 – Environment and Risk Prevention
- Sub-theme –waste prevention and management
- Capitalisation project
- Regions for economic change
 - Fast track network
 - Moving to a recycling society

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Aim

- Capitalisation network
- Reducing raw materials
- Generation less waste
- Less environmental pollution
- Enhancing innovation
- Economic growth

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Objectives

- Creating a European platform for gathering and disseminating knowledge on C2C
- Plans of action
- Establishing links with regional policy objectives
- Promoting regional stakeholder involvement

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Target Areas

- Industry (products, production processes & design and product service systems)
- Build
- Governance
- Area Development

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C2CN Activities

- Transferability of Good Practices
- Developing Action Plans

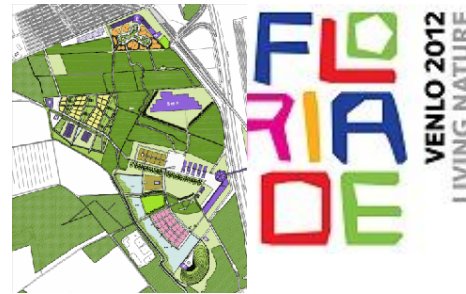
Expert meetings
Perspective studies
Study visits
Transfer workshops
Joint and regional events
Regional network building



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Good Practices

- Floriade Venlo 2012 (NL)



- Plan C Flemish Transition Network for Sustainable Material Management (BE)



- Perludi (AT)



- Adnams (UK)



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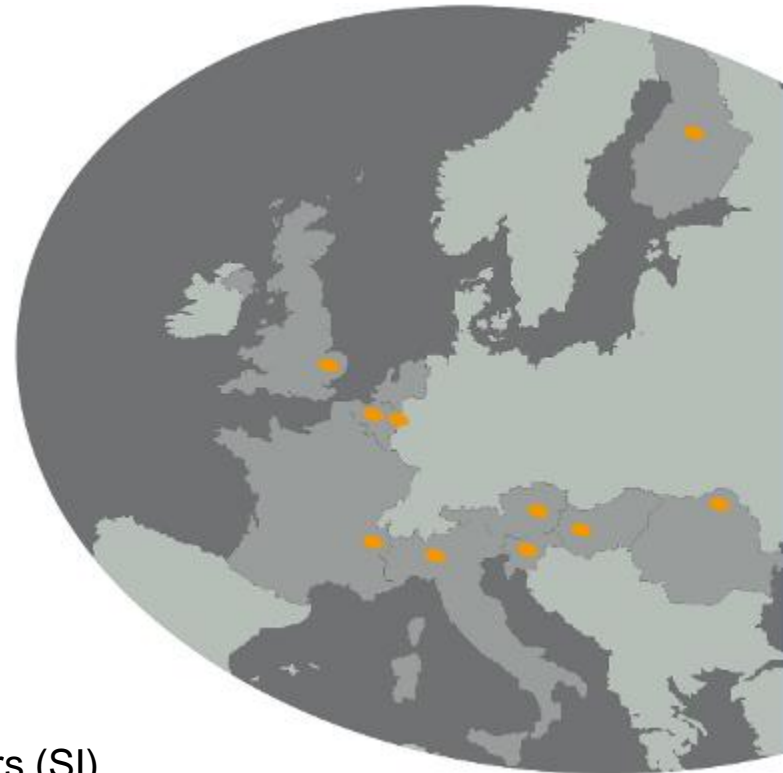
outputs

- 10 action plans
- Good practice handbook
- Seminars, study visits, transfer workshops
- Guide C2C and Waste management
- Policy recommendations (regional, national and EC)
- Regional stakeholder meetings
- Long term European Partnership – ambassadors of the eco-effective heritage
- 6 mio EUR of mainstream funds dedicated to the implementation of good practices

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C2CN Partners

- Department for Economic and Tourism of the city of Graz (AT)
- Flemish Public Waste Agency (BE)
- Kainuun Etu Ltd (FI)
- Regional Agency of Development and Innovation (FR)
- West Transdanubian Regional Development Agency
Non-profit Limited Liability Company (HU)
- Milano Metropoli Development Agency (IT)
- Province of Limburg (NL)
- North-East Regional Development Agency (RO)
- Government Office for Development and European Affairs (SI)
- Suffolk County Council (UK)



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