Web Technologies for Open Innovation

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Open Innovation on the Web

Out-Web-In
Open Innovation Paradigmes

1. Social Behavior on the Web – “Weak Ties”

2. Cross-Sector

3. Broadcast
# Identified Technologies for Open Innovation - Expert Finding

<table>
<thead>
<tr>
<th>Paradigms / technologies</th>
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<th>Semantic Keyword Matching</th>
<th>Social Propagation</th>
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## Identified Technologies for Open Innovation – Semantic Keyword Matching

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Identified Technologies for Open Innovation – Social Propagation

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Case study 1
Here are the hyProximity keyword recommendations. More relevant suggestions are on the top. Only a limited number of results is shown. For more please contact mistan at hypios.com

- iso 8601
- nielsen ratings
- netflix prize
- algorithm
- root mean square deviation
- netflix
- neural network
- online video rental
- mapreduce
- broadcast calendar
- algorithms for calculating variance
- errors and residuals in statistics
- system time
- business hours
- berkson error model
- time domain
- leap year
- article marketing
- invariant estimator
- tide (time)
- old style and new style dates
- circa
- flighting (advertising)
- double jeopardy (marketing)
- bridging model
- jel classification codes
Conclusions and Future Work

1. Web technologies that would suggest keywords to be used in the problem formulation

2. Creation of teams of experts according to their traces on the web

3. Application of keyword matching technology in the “inside out” process in order to test them in searching for the potential clients for the sleeping patents.
Questions?

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