Table A – Europe-2020 and Knowledge Society Developments

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What is Knowledge Economy?

• A society based on human capital
• Broad definition is needed and with a holistic view
• Tendencies of orientation of more gender balance
• Variety of stakeholders is needed and difficult to make real priorities
Determinates of Knowledge Economy?

• Environmental effects
• Lack of substantial approach
• Lack of adoption towards local and regional circumstances
• Micro environment
Links between Knowledge Economy and the Demographic challenges

• Institutions are not always able to offer LLL procedures for all generations
• The “silver economy” part of the society does not always need to be negative
• Transfer of Knowledge between generation does not only goes via ICT but also the social contacts are also important
• Do not forget Mentorships between young and old
Links between Knowledge Economy and the Labor Market demands

• Flexibility is needed in order to adjust the educational “menu” due to new demands
• Internationalization is important in a global perspective
• Added skills like social qualities is often needed to fulfill a labor function
Most efficient Measures

• Use the existing tools for from different areas and thematic sectors for commercialization
• Which gives more guarantees in order to obtain the measurable results
• Top down approach in combination with bottom up
• TIME sector – a clear indicator of a Knowledge Economy
• Technology, Informatics, Media, Entertainment
Carry Home message

- A clear gap between young and old due to nuclear family systems
- TIME as a strong indicator
- The “Silver economy” valuable factor
- The Knowledge can bridge the gap in changing gaining society