

yupumu 
you purchase music

A  play.fm
product

yupumu

yupumu is a music comparison-
and music search engine across
ALL formats and online music
shops.

„We are [Shopping.com](#) for
music.“



Problem

iTunes does neither guarantee **best price** nor **other formats** than downloads nor **niche content**.



hypem.com

THE HYPE MACHINE

latest popular twitter radio show spy zeitgeist | dashboard



Popular songs on The Hype Machine

Things fresh, only songs in the last 3 days are included.

MOST POPULAR MUSIC CHART LAST 3 DAYS LAST WEEK RSS

BLASTED 3 DAYS AGO • 83 MINS LEFT IN CHART



1

Priors - What You Need (Hey Champ Remix)


Download Artist: [eMusic \(25 FREE\)](#) • [iTunes](#)


Hejven.se "Gotta post this, it's been my soundtrack for this sunny Saturday. is from French Priors and I..." [Read full post >](#)





iTunes: Priors – What you need (Remix)


Albums [See All >](#)


 **Prior to the Fire**
Priestess
\$9.99 BUY ALBUM

 **Prior Incantatem**
Harry and the Potters
\$9.99 BUY ALBUM

 **Eternal Light**
Canonesses of the Holy Se...
\$11.99 BUY ALBUM

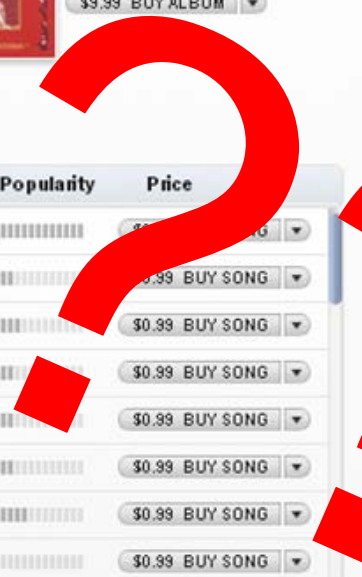
 **J. Matthias - N. Ryan...**
John Matthias, Trinity Colleg...
\$9.99 BUY ALBUM

 **Let Me See Your Eyes**
Cory Asbury
\$9.99 BUY ALBUM

 **Carols At Christmas**
Maddy Prior & The Carnival ...
\$9.99 BUY ALBUM

Songs 1-50 [See All >](#)

	Name	Artist	Album	Time	Popularity	Price
1.	Selah (Instrumenta...	Cory Asbury	Let Me See Your E...	3:01	■■■■■■■■■■	\$0.99 BUY SONG
2.	More Pride Than P...	The Pine Box Boys	STABI	3:17	■■■■■■■■■■	\$0.99 BUY SONG
3.	Show Me Heaven	Sharon Prior	The Very Best of C...	3:55	■■■■■■■■■■	\$0.99 BUY SONG
4.	Priory Kings	Blue Tribe	Deep Egypt	4:54	■■■■■■■■■■	\$0.99 BUY SONG
5.	Prior to a Prayer	Perrys	Almost Morning	4:27	■■■■■■■■■■	\$0.99 BUY SONG
6.	Libera Me (The Pri...	Original Film Score...	Sherlock Holmes (...)	4:13	■■■■■■■■■■	\$0.99 BUY SONG
7.	Raccoon Eyes	Priestess	Prior to the Fire	2:39	■■■■■■■■■■	\$0.99 BUY SONG
8.	The King Shall Come	The Priory Singers,...	Christmas Music fr...	2:11	■■■■■■■■■■	\$0.99 BUY SONG
9.	Setting Out (The Pr...	Original Film Score...	Sherlock Holmes (...)	2:08	■■■■■■■■■■	\$0.99 BUY SONG
10.	Murphy's Law	Priestess	Prior to the Fire	2:54	■■■■■■■■■■	\$0.99 BUY SONG





Solution

A music comparison engine that **instantly and consistently** shows the **best price** and **where to buy** according to chosen criteria.

- Save up to 4 EUR (CD, Vinyl) or 80 Cents (Download)
- Comprehensive data from over 50 shops
- All formats: downloads, CDs and Vinyl
- Filter options



Solution

Popular MP3 & Music Blog Tracks / The Hype Machine - Mozilla Firefox

File Edit View History Delicious Bookmarks Tools Aiviary Help Related Links

http://hypem.com/#/popular

Popular MP3 & Music Blog Tracks / T...

Priors - What you need (Hey Champ Remix) - Universal Best Price: €1,59 SAVE! Show all offers Filter: Downloads 128 kbit ↓ Mastercard ↓ On Stock ↓

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MOST FAVORITED MUSIC CHART LAST 3 DAYS [LAST WEEK](#) [RSS](#) Page 1 →

BLOGGED 3 DAYS AGO - 83 MINS LEFT IN CHART

1		Priors - What You Need (Hey Champ Remix)	1875
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Solution

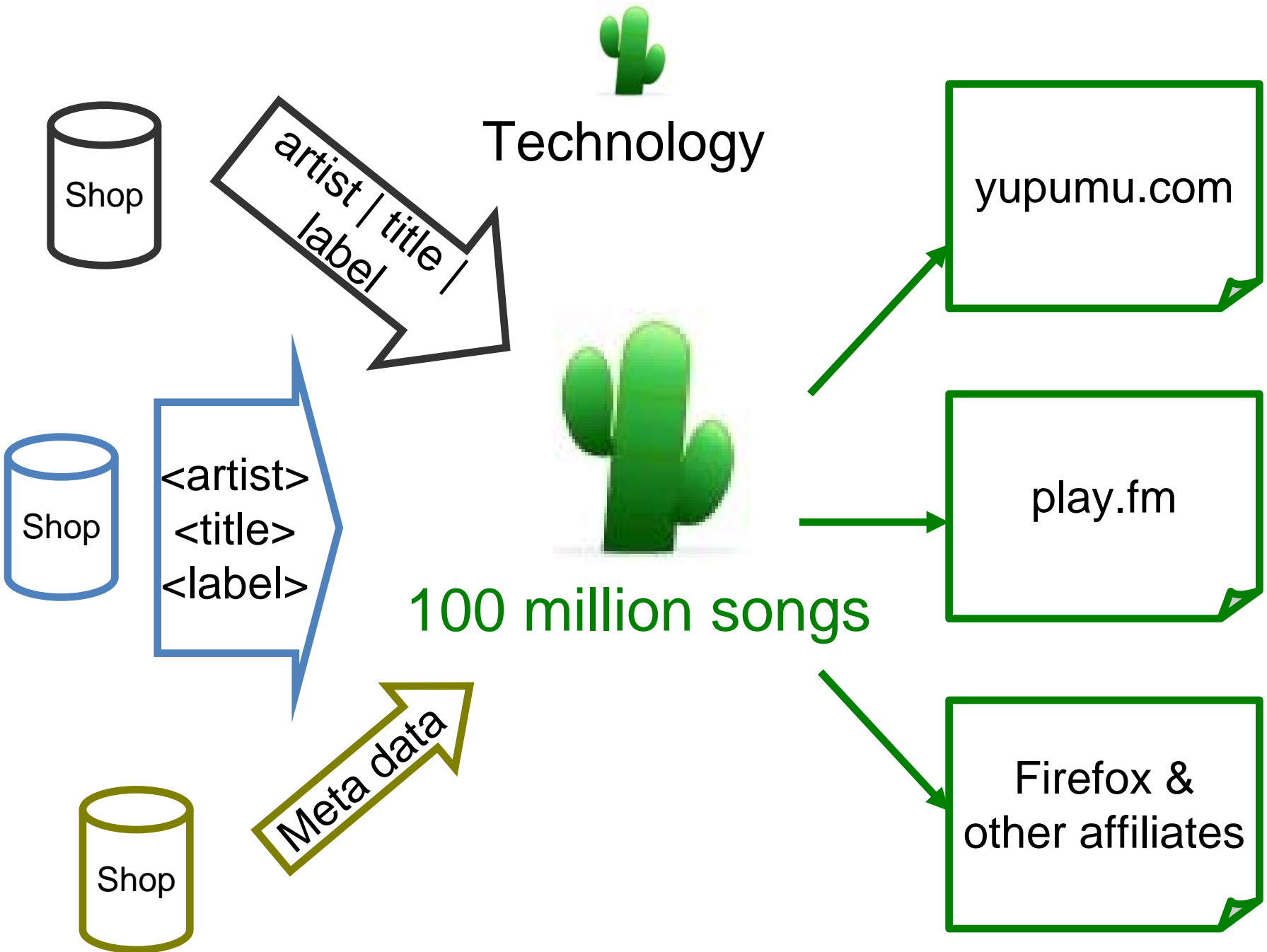
Popular MP3 & Music Blog Tracks / The Hype Machine - Mozilla Firefox
File Edit View History Delicious Bookmarks Tools Aviaary Help Related Links
http://hypem.com/#/popular
Priors - What you need (Hey Champ Remix) - Universal Best Price: €1,59 SAVE! Show all offers Filter: Downloads 128 kbit Mastercard On Stock

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MOST FAVORITED MUSIC CHART LAST 3 DAYS [LAST WEEK](#) [RSS](#) Page 1 →
BLOGGED 3 DAYS AGO - 83 MINS LEFT IN CHART
1 **Priors - What You Need (Hey Champ Remix)** 1875

- FF Add-On:**
- Best price
 - Format
 - Quality
 - Payment opts.
 - Availability





Prototype

play.fm LIVE NOW: No More Pop | 10| Why is Dissident Gone? Feedback Forum | Sitemap | logout bukaznik

Listen Radioshows Events **Shop** **UPLOAD**

SHOP SEARCH: [Show all filters](#)

SELECTED TRACK

Daniel Meteo
The Beat Of The Heart
Meteosound

Best Price: CD DOWNLOAD mp3 (256kbps, vbr) **€0.84** **BUY NOW** VINYL

Shop	Format	Qualität	Tracks	Price	Actions
DOWNLOAD (8) - BEST PRICE \$0.84 Amazon.de, mp3 (256kbps, vbr)					
	mp3	256kbps, vbr	1	€0.84	BUY NOW
	mp3	128kbps	1	€1.09	BUY NOW
	mp3	320kbps	1	€1.39	BUY NOW
	mp3	320kbps	1	€1.49	BUY NOW
	m4a	m4a	1	€1.50	BUY NOW
	mp3	320kbps	1	€1.50	BUY NOW
	wav	wav	1	€1.99	BUY NOW
	wav	wav	1	€2.65	BUY NOW
	CD / Vinyl used	Find more offers at Discogs Marketplace			DISCOGS

WATCHLIST

< 1 2 > **ALL**

- Chrome**
Werdegang - N/A **BUY**
- Dapayk & Padberg**
island feat. caro (nôze rmx) - Mo's Ferry P... **BUY**
- Ed Solo**
Age Of Dub - Sludge **BUY**
- giorgio roma**
Blond Race - Young Odds **BUY**
- Jason Emsley**
Parasite - Platzhirsch ... **BUY**
- Kollektiv Turmstrasse**
Grillen im Park - Ostwind Records **BUY**
- Manuel Tur & Dplay**
Deviate - Drumpoet Com... **BUY**
- Miss Fitz**
Drifting On - contexterror **BUY**

2.000 leads per month





Market Opportunity

- **Music market on the Internet 2008**
 - 7 billion USD (IFPI report 2008)
 - Downloads 4 billion USD
 - CDs and Vinyl 3 billion USD
- **Google Search Market**
 - Lady Gaga: 25 million hits / month
 - Coldplay: 13 million hits / month



Business Model

- **Transactional**
 - 10% sales lead commission from shops
 - Example: 1 million unique clients / every 10th user * buys music for 5 EUR * 0.1 commission rate = 50,000 EUR turnover
- **Premium services**
 - 1 login / checkout for purchase in different shops
- **Advertising**



Thank you!