Intelligent Car = Safer Roads

Dr Ken Ducatel
Cabinet of Commissioner Viviane Reding
European Commissioner for Telecoms
16 April 2008
Intelligent car

- Awareness raising and consensus building amongst stakeholders
  - E.g eSafety Forum
- Research & Development
  - Advanced driver assistance
- Testing out ideas: field trials
- Policy measures to deploy ICT solutions
  - eCall, spectrum policy, eprivacy codes
iCar for road safety