

# Intelligent Car = Safer Roads

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**16 April 2008**

**European Commission**  
Information Society and Media



# Intelligent car

- Awareness raising and consensus building amongst stakeholders
  - E.g eSafety Forum
- Research & Development
  - Advanced driver assistance
- Testing out ideas: field trials
- Policy measures to deploy ICT solutions
  - eCall, spectrum policy, eprivacy codes

# iCar for road safety

