Learn about problems and solutions together.

See the change.

By Youth For Youth
The Problem(s) We Are Solving

The Youth don't know about Open Educational Resources

The Youth don't know enough about environmental sustainability (SDG13)

The Youth don't do enough for environmental sustainability
Learn

Learning program by reading articles and task description
link to UNESCO’s 13th SDG
link to OER recommendations

Do

Reduce CO2 footprint by completing green tasks
levels: no brainer, challenging

Share

Share new knowledge with „Share-it-forward“ gamification, competition
Building the content

...in a “language” which the Youth understands by using channels the Youth is using and taking the content from reliable open educational resources

Instagram profile: @greenbuttonjourney

Website: www.green-button.io

App: Google Play App Store
Instagram account: awareness, community building

greenbuttonjourney
20 posts 108 followers 47 following
Green Button Journey
Community
A project for Open Education for a Better World
play.google.com/store/apps/details?id=com.gregor07.button
Followed by epic_journey, holistic_thru_eyes_and_only_je _4 more

earth_day... did you kn... green tasks! dictionary.

PLASTIC BOTTLES

GROUNDBWATER POLLUTION

A call for green thinkers to join our GreenButtonJourney test group!

Do you enjoy trying new things? Do you love giving constructive criticism?
Then you are who we’re looking for!

Earth Day
22 APRIL 2022

THE EFFECTS OF ROCKET LAUNCHES ON THE ENVIRONMENT

We all use plastic bottles.
It’s almost impossible to avoid them.

HOWER, they do cause a big problem for the environment...

EARTH DAY
22 APRIL 2022

Invest In Our Planet

topic of the week:
ILLEGAL DUMPING

the dumping of rubbish in a place, usually in nature, where it is not allowed.
Green Button Journey App: 1\textsuperscript{st} and 2\textsuperscript{nd} phase content

- Challenges, green tasks, CO2 reduction impact
- Gamification: achievements, leaderboards

- Articles and quizzes
Green Button Journey App: other “fancy” features

- **Green Button Map**: A map that shows green thinkers are all around the world.
- **Improved Login System**: Password reset, Google, Facebook, and Apple login.
- **Improved User Profile**: Set your own profile picture, follow people, see who people are following and make new friends.
- **User Posts**: Users can now post their green thoughts and pictures.
“Klub Mladi za mlade” (Youth for youth)

- **Non-profit** organization of young volunteers

- **Building community** of Youngs willing and ready to learn and share the knowledge with other Youngs

- **Organisation as enabler** of further development of the project: ready for 3rd phase
Our achievements so far

- Growing number of app users
- Increasing Instagram followers
- Presentation of project at OE4BW programme event EDUSCOPE 2021 in 2022 (materials available also online portal [https://oe4bw.miteam.si/](https://oe4bw.miteam.si/))
- Article in Mladina
- Support of UNESCO Chair at JSI
- Presentation to MOL (City of Ljubljana)
- Invited participation at the workshop of EU project PS Lifestyle (aiming at closing the gap between climate awareness and individual action)
Future plans

- Cooperation with **network of schools** ("Eko šola", "UNESCO šola") goals: activation of Youth to do green tasks and reduce CO2 footprint, to cooperate in preparation of the app content, to share the knowledge further

- Cooperation with **sponsors** and **donators**: workshops for corporates (employees) and institutions

- **Upgrade** of the Green Button Journey App:
  - Implementation of Artificial Intelligence (generation of content and user experience personalization)

- **Communication**, communication…and **networking**…

- **Learning-Doing-Sharing**
THANK YOU, UNESCO FRIENDS!
With you today

Klemen Kavčič, Gimnazija Vič

Primož Dornik, Gimnazija Jožeta Plečnika

Ana Neja Pfeifer, Fakulteta za družbene vede

Hana Leben, Gimnazija Škofja Loka