ACTIVATE
MODERN RUINS!

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February 2017
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WHAT DO WE MEAN BY MODERN RUINS?
‘We are nostalgic for the ruins of modernity because they still seem to hold a promise that has vanished from our own age: the promise of an alternative future.’

ANDREAS HUYSSSEN
WHY DO THEY MATTER TODAY?
1. Socio-economic capital
2. Architectural value
3. Aesthetic value
4. Collective memory
5. Latent potential
WHAT IS MODERN ABOUT RUINS?
Urban regeneration, Battersea, London, UK
Source: http://skyvintage.co.uk
What 'ruin porn' tells us about ruins -- and porn

In his recent essay "Dilapidation," John Patrick Leary responds to two p-collections, by Andrew Moore and by Marchand and Meriel, detailing abandoned buildings of Detroit with a question: "What does 'ruin porn' mean?" By the end of his analysis, he has given us an answer: the photographers compel us to try put together the story of Detroit and its economically beleaguered America, but in the end they fail to do so, which "testifies... to the limitations of any still image."
URBAN EXPLORATION (UrbEx)
ACTIVATE MODERN RUINS!
EXPLORE THE RUIN
Open call for evidence

[Duration 1 month]
EXPLORE THE RUIN
Open call for evidence

SAVE THE RUIN
Set up a Digital Archive

[Duration 1 month]

[After the 2nd month
Duration: on-going]
EXPLORING MODERN RUINS

PROJECT LAUNCH

EXPLORE THE RUIN
Open call for evidence
[Duration 1 month]

SAVE THE RUIN
Set up a Digital Archive
[AFTER the 2nd month
Duration: on-going]

CROWDSOURCE THE RUIN
Use Social Media platforms
[AFTER the 4th month
Duration: 1 month]
EXPLORE THE RUIN
Open call for evidence

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SAVE THE RUIN
Set up a Digital Archive

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CROWDSOURCE THE RUIN
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RENDER THE RUIN
Architects Echo

[AFTER the 5th month
Duration: 1 month]
Activate Modern Ruins

Project launch

Explore the Ruin
Open call for evidence
[Duration 1 month]

Save the Ruin
Set up a Digital Archive
[After the 2nd month
Duration: on-going]

Crowdsource the Ruin
Use Social Media platforms
[AFTER the 4th month
Duration: 1 month]

Render the Ruin
Architects Echo
[AFTER the 5th month
Duration: 1 month]

 Debate the Ruin
Conference & exhibition
[AFTER the 6th month
Duration: 3 days]
EXPLORE THE RUIN!
SAVE THE RUIN!
CROWDSOURCE THE RUIN!
Call for Ideas

Open Call for Ideas!

Don't you ever wonder what's inside that boarded up house or shut down factory you often pass by? #modernruins

Now you can see inside the unseen world. Share your ideas for an alternative future of the modern ruins!
RENDER THE RUIN!
DEBATE THE RUIN!
SO WHAT?
1. Using Digital Media
2. Combining Top-down and Bottom-up Processes
3. ‘Learning from Ruins’
4. Working with the Existing
5 STEPS TO ACTIVATE MODERN RUINS
**ACTIVATE MODERN RUINS**

**project launch**

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